

COCONUT



- I. Welcome
- II. Call to Order
- III. Approval of Minutes – December 14, 2017
- IV. Treasurer’s Report
- V. President’s Report

- a. Welcome New Board Members
  - i. Tom Sanders
  - ii. Jason Black
  - iii. Stephanie Shunnarah
- b. Pop In/Pick Up

VI. Board Committee Reports

- a. Organization
  - ✓ i. Collaborative Marketing—Lucky’s benches
- b. Design
  - ✓ i. Cascade Grant Update
  - Promotion
    - ✓ i. Make It Your Own Downtown (Calvin’s Facebook Blog)
    - ✓ ii. Parallel Parking Rodeo
- d. Economic Vitality
  - ✓ i. Potential Businesses
  - ✓ ii. Need new chairperson

③ Steve Condry  
 ② Sharon Anderson  
 ① Susan Lehman  
 ④ Meg Pepper

VII. Executive Director’s Report

- a. ✓ Streetscape Update
- b. ✓ Business Transitions
  - ✓ i. Flex Appeal Gym@742 Main Street
  - ✓ ii. Advanced Rescue Solutions
  - ✓ iii. Mountain Valley Mercantile
- c. ✓ Training in Birmingham at MS Alabama office January 16
- d. ✓ 6<sup>th</sup> Annual Alabama Historical Preservation Roundtable in Montgomery January 12
- e. Events

Feb 22  
 Fotoworks  
 5:30-7

MLK Day March – January 15  
 Love Montevallo Event—February 10  
 Mugs and Kisses on Main—February 10

Chris Chain Event – January 30  
 Parallel Parking Rodeo—February 23  
 Branding – February 5-7

VIII. Old Business

- a. ✓ Branding Feb 5-7
- b. ✓ Volunteer Hours
- c. ✓ Need Volunteers for Love Montevallo Day
- d. ✓ Main Street Now Conference—March 26-28, 2018
  - i. Cindy, Herman, Susan, Julie, Josh, Steve,
  - ii. 3 open rooms
  - iii. Vote to allocate money

IX. New Business

- ✓ a. Need one Board Member
- ✓ b. Need EV chairman
- ✓ c. Approve Work Plans

X. Other Business

XI. Announcements

- a. Next Chamber Luncheon January meeting Wed Jan 17 at 11:30 “State of the City” Mayor Hollie Cost
- b. Next Meeting – Thursday, February 8, 2018 at 8:00 am, Gloco

XII. Adjourn