



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – January 11, 2018**
- IV. **Treasurer's Report**
- V. **President's Report**
 - a. Branding Event Review
 - b. Chris Chain Event Review
 - c. New Board Member orientation

- VI. **Board Committee Reports**
 - a. Organization
 - b. Design
 - i. Façade Grant Report
 - c. Promotion
 - d. Economic Vitality
 - i. Need Chairperson

- VII. **Executive Director's Report**
 - a. Streetscape Update
 - b. Tupelo Conference Update
 - c. Mugs and Kisses Update
 - d. Street Sign Sales Update
 - e. State Director's Meeting March 12-13 in Anniston
 - f. Events

Love Montevallo Day Event TBD
Coupons for Friday/Saturday customers

Valentine's Day Promo Day Feb 13

Parallel Parking Rodeo Feb 23 9a-3p

National Main Street Conference-March
25-27 Kansas City, MO

- VIII. **Old Business**
 - a. Need EV Chairperson
 - b. Volunteer Hours
 - c. Main Street Now Conference—March 26-28, 2018
 - d. Approved work plans
- IX. **New Business**
 - a. Resignation of Lydia Godwin
 - b. Need two Board Members to fill (suggested: Meg Pepper, Susan fulmer, Susan Lehman, Sharon Anderson, Steve Condrey)
- X. **Other Business**
- XI. **Announcements**
 - a. Chamber Luncheon February 21 "Alagasco is now Spire" Sharon Alexander, Specialist, Government Affairs
 - b. Next Meeting – Thursday, March 8, 2018 at 8:00 am, Gloco
- XII. **Adjourn**