

Board of Directors' Meeting

Thursday, February 14, 2018



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – January 10, 2019**
- IV. **Treasurer's Report**
- V. **President's Report**
- VI. **Board Committee Reports**
 - a. Organization - Julie
 - b. Design - Kirk
 - c. Promotion – Holloway
 - d. Economic Vitality –
- VII. **Executive Director's Report**
 - a. Business Transitions
 - i. Opened this month:
 1. C's Cake and Coffee House
 - ii. Opening soon:
 1. La Conchita Bakery – date TBD
 2. The Dive – St. Patrick's Day, tentative
 3. Team Lehman: Keller Williams Realty—date TBD
 4. Donut Shop?
 5. Business in former Pizza Hut/Sonic
 - iii. Ownership transition:
 1. Karate Dojo purchased as a collegiate seed church by Westwood Baptist Church of Alabaster; karate classes to be taught at Bibb Graves gym on UM campus
 2. Former Video Underground purchased by Jason Pickleseimer
 - iv. Business relocations:
 1. n/a
 - v. Properties for sale/rent within the district:
 1. Sale:
 - a. Victory Auto – City negotiating purchase
There will be special called meeting of the Montevallo City Council on Thursday, February 14, 2019 at 4:30 p.m. at City Hall to consider an offer to purchase the Victory Building. The public is welcome to attend.
 - b. Eclipse
 2. Rent:
 - b. Events
 - Tuesday, Feb. 19: Compact 2020 Meeting, 9-10:30 AM at City Hall
 - Wednesday, Feb. 20: Montevallo Chamber of Commerce Luncheon, 11:30 AM at Parnell Memorial Library. \$12.
 - Starting this weekend: Festival of Tulips at American Village
 - Saturday, March 16: Love Montevallo Day at Shoal Creek Park
 - Friday Nights at the Cove
 - April 26, May 31, June 28, and July 26

VIII. Old Business

- a. Volunteer Hours
- b. Downtown wayfinding
- c. Love Montevallo Day on March 16 – 2 volunteers needed for Main Street table—contact Courtney if interested

IX. New Business

- a. Funding allocations: Vote
- b. Bylaw review: **Articles III (Program Area) & IV (Membership)**
- c. Membership drive—list of potential members is enclosed
- d. 2019 work plans – overarching goal for the year to be determined during Transformation Strategies workshop on -
- e. EV Chair needed
- f. President-Elect candidate: Herman
- g. Filming of Netflix movie “The Devil all the Time” to be done at former Main Street Tavern location (exterior/interior currently being painted) and Montevallo Makers
 - i. Courtney plans to check with the production company for advice on how to handle responsibly communicating this with the public
- h. Maestro
- i. CGI Communications Video
- j. Promotions training in Oxford on March 5 from 10 AM – 4 PM – open to board and committee members

X. Other Business

- a. Transformation Strategies workshop to be held at City Hall from 5:30-8:30 PM on Thursday, February 28, and from 9 AM to noon on Friday, March 1

XI. Announcements

- a. Next Meeting – Thursday, March 14, 2018 at 8:00 a.m. (845 Valley Street)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2020

Julie Smitherman

Casie Tate

Pam Phagan

Omar Gutierrez

Terms Expiring 2021

Stephanie Shunnarah

Tom Sanders

Jason Black

Yoko Brown

David Holloway

Terms Expiring 2022

Herman Lehman

Kirk Lightfoot

David Darby

Ken Jones

Sarah Hendren

Ex Officio

Hollie Cost

Steve Gilbert
Courtney Bennett

Dee Woodham
John Stewart