



Date: April 12, 2018  
Time: 6:00pm  
Location: City Hall, Montevallo

- |   |                                  |                                      |  |
|---|----------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Arthur H (Chair)       | <input type="checkbox"/> Meg W   | <input type="checkbox"/> Andrea E    | <input type="checkbox"/> Cameron Strouss |
| <input type="checkbox"/> Jason P (City Council) | <input type="checkbox"/> Susan C | <input type="checkbox"/> Elliot M    |  |
| <input type="checkbox"/> Hollie C (Mayor)       | <input type="checkbox"/> Rob M   | <input type="checkbox"/> Clint Green |  |

### People:

- Board members - check-in (each give an update on how they are doing)

### Operations:

- Memberships
  - 3 – Current Memberships (expire April 30<sup>th</sup>)
    - Spring Term (Jan – April)
    - Summer Term (May – Aug 15<sup>th</sup>)
    - Fall Term (Aug 15<sup>th</sup> – Dec)
- Income - \$660
  - \$640 CarMax Hours Matching Grant for Oct-Jan (paid Mar-2018)
  - \$20 One bike membership
  - Mar – board service grant requested \$1,000 (3/18/2018) – Approved/Awaiting Payment
  - Apr – CarMax Hours Matching Grant for Feb-Mar (requested 4/12/2018)
- Expense - \$0 Feb Expenses
  - April expenses **\$400**
    - Feb - \$313.80 for Supporting Member t-shirts
    - Feb - \$22 for vinyl stickers to name bikes
    - Feb - \$15 for November Glow Ride snacks
    - Mar - \$19.59 for March Glow Ride snacks
    - Mar - \$30 for Montevallo Art Fest
- NET – \$660 – Account Balances/Budget **\$6,187.43**
  - City \$156
  - UofM \$5431.43
  - Remaining City VC Budget **\$600**
- Fleet Update – 5 ready (in shed)
  - 28 Bicycles +3 Retired (3 OUT RENTED) = 33 Bicycles
  - New bikes found Bradford Realty storage shed
- Green Fund Grant update
  - Lights are here! (we need photos of them for the grant report – preferably on bikes with studnets/members)
  - Fall deadline Oct 1, 2018
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  - IDEAS FOR FUTURE GRANTS...
    - Cool bike racks on campus –
    - Shoal Creek park access to students –
    - Mountain bike trail on university land (volunteer work)
    - Put a deadline for the organization during September for the next year.
    - Potential deer hunting? Outdoor scholars – labor and design!
    - High School – mountain bike club/team. University/as well.
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### Marketing/Fund raising:

- Webstore is up and running!
  - Supporting Memberships \$60 (coupon code for students \$30)
  - Classic t-shirts \$10
  - Bumper stickers \$3
  - Pickup at city hall after purchase confirmation email (zero sales yet)
- Glow Ride
  - March – 9 participants
    - Ended at GloGa event @ Bib Graves
    - Jill W gave extra credit
    - One could not ride a bike
- Chamber Chatter
  - March – The Best Thing Ever
  - April – What type of bike is right for you
  - *FUTURE* – One-hour tune up
  - *FUTURE* – Used Bike Guide
- Events
  - *February* – N/A
  - **March** – Glow Ride (2<sup>nd</sup> Wednesday) 14<sup>th</sup>
  - April – Earthfest/Spring Maintenance (3<sup>rd</sup> Tuesday) 17<sup>th</sup>
  - April – GlowRide (Proposed Observatory open-house) 19<sup>th</sup>
    - 2.7 miles
    - 17 minutes
    - 148ft of elevation gain
  - April – Montevallo Artfest (3<sup>rd</sup> Saturday) 21<sup>st</sup>
    - Ideas to engage audience?
    - We now accept square payments!
  - May – Montevallo Yoga Festival () 19<sup>th</sup>
    - Asked to provide bicycles
    - Reduced rental rate for the one day
    -
  - X
  - X **work on this more**
  - X
  - X
  - X
  - X
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- Idea Blurb (Open Forum)
  - Transition Movement ()
  - Supporting membership \$60 for 5 years
  - Student Supporting membership \$30 for 5 years
  - Gold Supporting Membership \$120 for 5 years (addition of a pint glass)
  - Rides
    - ideas
    - ideas

### Movements “I move that...” / “second” / discussion / all in favor / “motion is carried”

- Approve February 2017 Board Meeting Minutes
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**Next Board Meeting – 3<sup>rd</sup> Thu, April 15<sup>th</sup> @ City Hall**