Title: ValloCycle Board Minutes
Date: April 18, 2019
Location: City Hall
Time: 6:00pm

People:

Present: Arthur H, Andrea E, Susan C, Rob M, Tonia M, Jason P
Absent: Hollie C, Cling G, Cameron S

Operations:

• Memberships:
  o Bike Share – 3
  o Supporting – 2
  o TOTAL – 5

• Income:
  o TOTAL – $0

• Expense:
  o October – Glow Ride Snacks $13
  o October – Art Walk booth $12
  o November – Glow Ride Snacks $13
  o January – Orientation Ride Snacks $6
  o March – Glow Ride Snacks $27.50
  o April – Shed supplies 137.74
  o April – Glow Ride Snacks $60.50
  o TOTAL – $269.74

• Balances:
  o U of M – $7,051.43
  o Remaining City VC Budget – $330.26
  o TOTAL – $7,381.69

• Fleet Update:
  o City Hall Shed – 6
  o City Storage:
    ▪ Parts – 18
    ▪ Need Work – 10
  o Notes: Shed is in GREAT shape thanks to Lambda Chi Alpha

• Other:
  o Green Fund Grant update
    ▪ Granted for bike fix it station!
      • Update from Andrea E.
    ▪ Granted for bicycle fleet repairs
      • Daniel Demaree (Redemptive Cycles)
  o U of M Space for ValloCycle?
    ▪ Victory Auto – Jason P.
Marketing/Fundraising:

- Glow Ride – Next Ride: May 8th (6:30/7:00p)
- Chamber Chatter
  - April – Tips for cyclists sharing the road
  - May – How to Share the Road with Cyclists
- Events
  - March – Glow Ride
  - March – Love Montevallo Day (16th Sat) 10a-2p Shoal Creek Park
  - April – The Big Event (6th Sat) 8a-Noon
  - April – Glow Ride (17th) 6:30p UMOM
    - 21 participants (a record)
  - April – UM Earth Fest 22nd (Monday) @ 2p-6p Main Quad
- Idea Blurb (Open Forum)
  - Weekend Bike Rides – long route rides with Arthur & Rob? End at C’s Coffee?
  - Frios – sell ValloCycle t-shirts and supporting memberships?
  - Membership drive – Susan C.
  - Offer how to ride a bike training – Andrea E
    - UM “first year experience” assists students in college
  - Membership flyer – Susan C
  - Supporting Membership t-shirts in Frios
  - Membership
    - Rides
    - Oak Mountain guided trail rides
    - Pub Crawl
    - Annual Party
    - T-Shirt
    - “Where to ride in Montevallo” book for members
  - Victory Space
    - Workshop
    - Maintenance Lessons
    - Membership models: NPA/lifetime/per year
    - Renting shop-space/tools
  - Pub Crawl

Approved Movements
- $50 for bike tubes
- Approve board minutes for July, October, November, January, March

Next Board Meeting – May 16th