

MVP Committee Meeting
April 19, 2016

ATTENDING:			
X	Tiffany Bunt	X	Calvin Meadows
X	Hollie Cost	X	Adele Nelson
	Elaine Dellinger	X	Cheryl Patton
X	Susan Fulmer	X	Pam Phagan
X	Steve Gilbert	X	Janice Seaman
X	Sarah Hogan		Julie Smitherman
X	Suzanne Hurst		Dee Woodham
X	Herman Lehman		

Call to Order

The meeting of the MonteVallo Project Committee (MVP) was called to order by the committee chair, Sarah Hogan, at the Chamber office in Montevallo at 8:00 am on Tuesday, April 19th 2016.

Main Street Application, May 2

Review of Application

Profile Questions

Narrative Questions

Herman emailed application packet out to everyone and would like all members to review for thoughts and possible changes. Edit by tomorrow at 5pm. Any thoughts or questions, Herman and Sarah will compile. Please read the whole thing.

Training/Workshops

Look at workshop and give updates. Can be other workshops does not have to be Main Street.

Job Description

The Main Street Program Executive Director job description is included within the packet. Please look over, give input and agree upon. Mayor suggest Thursday meeting ? input to appoint. Next MVP meeting will have finalized copy.

Attachments

Maps

Thanks to the County

Photos

Photos compiled and done

Budget

Budget done

Montevallo Comprehensive Plan

Copy included

Downtown Redevelopment Masterplan

Resolution

Contact Information for City Council & Mayor

Letters of Support

Have support letters turn in by next meeting on April 26, 2016. Get letters from University, Arts Council, South Shelby County Chamber, ect... Individual letters also. The more show of support the better. So far we have 10 signatures. Make a list of monetary support.

Maps

Main Street Presentation, May 19

Timeline 10:30-11:30

Main Street Alabama office is located in Homewood at 500 Beacon Parkway W. Meet and leave from GloCo at 9:00am

Outline

Draft outline ^{of} presentation. Puzzle pieces. Talk to Cocoa about getting her senior project, The Montevallo Project -The story of a college town in the deep south with a soul all it's own, as told by the people who call it home - finished product to be submitted with the application. Need six copies with deadline.

Characters

2 minutes each with a puzzle piece

- 1) Education – Tiffany in Cap & Gown
- 2) Arts – Collin
- 3) History – American Village historical interpreter
- 4) Diversity – Sharon Gilbert
- 5) Business – Calvin in suit
- 6) Youth – Grace
- 7) Rec – Shane in uniform
- 8) Sustainability – Lee

Video – Calvin Meadows

Sarah and Calvin take pictures around town on Thursday. Missing puzzle piece is Main Street. Need stock photos this week.

Powerpoint

Heart in center of state is red. Remove state flag. Make the space of the missing puzzle piece an M for Montevallo and Main Street.

Conclusion and wrap-up with Hollie explaining the missing piece.

Next Tuesday April 26 finalize the copy and start working on the oral presentation.

Deadline to submit application packet May 2, 2016. Oral Presentation May 19, 2016

Announcements/Updates

Training /Workshops

Four point refresher, May RPCGB, Retail Recruitment, ect... If anyone is interested let Sarah know by Tuesday 4/26/16 for registration.

Conference Update

Main Street Now Conference Milwaukee dated May 23 – 25. Attendees, Elaine, Herman, Sarah, Steve and Cheryl, will have a short meeting immediately following the MVP meeting.

\$5,000 grant funds to business _ Revitalization Project

Projected September start on the Main St revitalization project. Give updates to businesses. Store front grant 2016.

Other

Get more signatures. Group brainstormed with the following comments - Janice added Parnell Library with Main Street Players; Susan added Sports under one umbrella now with Park & Rec director, Question 5 add a line with specific to downtown; Tiffany added the Flex Point program as an asset to downtown area from the University.

Next Meeting: April 26, 2016

April 19, 2016 Meeting adjourned at 9:14 am