



Board of Directors Retreat Meeting
Tuesday, December 13, 2016
2:00 pm

Agenda

- I. Welcome and Introductions**
- II. Call to Order**
- III. Approval of Agenda**
- IV. Approval of Minutes, November 14, 2016**
- V. Old Business**
 - a. Montevallo Main Street Logo
 - b. Articles of Incorporation
 - c. Newsletter and Streetscape Assistance Grant
 - d. Wooden Street Sign Fundraiser
 - e. Holiday Shopping Guide – Ad & Video
 - f. National Main Street Conference, May 1 – 3, 2017, Pittsburgh, PA
- VI. New Business**
 - a. UM Marketing Students Project & Internship
- VII. Board Committee Reports**
 - a. Organization
 - b. Design
 - c. Promotion
 - d. Economic Vitality
- VIII. Other Business**
 - a. Goal Setting with Mary Helmer, State Coordinator, Main Street Alabama
- IX. Announcements**
 - a. Pre-Construction Meeting, Wednesday, December 14 & Thursday, December 15 at 5:00 pm, City Hall
 - b. Chamber Business After Hours Event, Tuesday, December 13, 5:00 – 7:00 pm
 - c. Next Meeting – Thursday, January 12, 2017 at 8:00 am, Gloco
- X. Adjourn**