



**Agenda**

- I. Welcome**
- II. Call to Order**
- III. Approval of Minutes and Board Report, February 9, 2017**
- IV. Old Business**
  - a. Main Street Block Captains
    - i. Rendering Delivery
  - b. Streetscape Assistance Grants
    - i. Council Meeting, Monday, March 13
  - c. Board/Committee Contact Information
- V. New Business**
  - a. Market Analysis – Project Team and Timeline
    - i. Survey Review
    - ii. Business Survey Delivery
  - b. Signature Event Ideas
  - c. Membership Drive Timeline
  - d. Newsletter Articles
  - e. Mary Helmer Meeting
    - i. Committee Meetings Schedule
  - f. Taco Bell
  - g. Parking Issues
- VI. Board Committee Reports**
  - a. Committee Work Plan Update**
  - b. Organization
  - c. Design
    - i. Litter Issues
  - d. Promotion
    - i. Monty & Vallo-rie
    - ii. Parallel Parking Rodeo
  - e. Economic Vitality
- VII. Other Business**
  - a. Streetscape Update
  - b. Volunteer Hours
  - c. Business Interest Updates
- VIII. Announcements**
  - a. Arc of Shelby County, Roast & Toast, Carol Bruser, March 9
  - b. SEA Mardi Gras Event, March 10
  - c. Quarterly Training, Jasper, March 14 – Living Up - Downtown
  - d. Chamber Luncheon, Wednesday, March 15 at 11:30 am
  - e. Electronic Recycling Day, March 25
  - f. Bicentennial Events & Announcements
    - i. Community Clean-Up, Every Saturday in March
  - g. Other
  - h. Your Town Registration
  - i. Next Meeting – Thursday, April 13, 2017 at 8:00 am, Gloco
- IX. Adjourn**