



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes from May 11, 2017 -- Reviewed at June meeting**
- IV. **Approval of Minutes from June 8, 2017**
- V. **Treasurer's Report**
- VI. **President's Report**
  - a. Board Member Resignation
- VII. **Executive Director's Report**
  - a. Streetscape Update
  - b. Market Analysis Presentation
  - c. Business Closings/Moving
    - i. Eclipse – Grand Closing, July 27
    - ii. Trendy Chic Boutique – July 8
    - iii. Statefarm/Bob Butterworth – August 20
  - d. Potential Businesses/Vacancies List
  - e. Trip to Columbus, MS – July 27
  - f. Event Planning
    - i. Woodcarving Festival Planning – September 2018; Welcome Weekend Activity – August 19; Parking Information -- Parallel Parking Rodeo – August 26; Farmer's Market Week – August 7; Restaurant Week – August 11 – 20; Safehouse Back to School Event – August 1, Bicentennial Bash – September 9
  - g. Thrive Newsletter
- VIII. **Old Business**
  - a. Membership Drive
    - i. Membership Incentives
    - ii. Membership Mixer
    - iii. Board/Committee Dues
    - iv. Membership Applications/Brochures delivered
    - v. Talking Points
  - b. Volunteer Hours
  - c. USDA Grant
- IX. **New Business**
  - a. Holiday Decoration Proposal
  - b. Main Street Alabama Conference, August 21 – 23, Florence, AL
  - c. Promotional Items – Fund Distribution
  - d. Welcome Weekend – Fund Distribution
  - e. Woodcarving Festival – Fund Commitment
  - f. Traffic Signals and Fire Hydrant Request for Fundraiser
- X. **Board Committee Reports**
  - a. Organization
    - i. Open for Business Campaign
    - ii. Main Street Megabucks
    - iii. Fundraisers – T-shirt/Artstalk & Wooden Street Signs
  - b. Design
  - c. Promotion
  - d. Economic Vitality
- XI. **Other Business**
- XII. **Announcements**
  - a. Bicentennial Event – Local Artists & Authors Reception, July 13 at 6:30 pm
  - b. University Preview Day, July 14
  - c. Chamber Luncheon, Wednesday, July 19 at 11:30 am
  - d. Next Meeting – Thursday, August 10, 2017 at 8:00 am, Gloco
- XIII. **Adjourn**