

Board of Directors' Meeting

Thursday, July 12, 2018



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes –June 14, 2018**
- IV. **Treasurer's Report**
- V. **President's Report**
 - a. Membership Drive
 - i. Welcome letters have been sent and Member Directory on website has been created.
 - ii. Members are still needed.
- VI. **Board Committee Reports**
 - a. Organization
 - b. Design
 - i. Summer Sessions Update
 - ii. Façade Grant Update
 - iii. Back to School Window Competition Update
 - iv. Main Street Flag Plan
 - c. Promotion
 - i. Main Street table at Farmers' Market—July 16 and August 13
 - ii. UM Welcome Weekend—Main Street event Saturday, August 18 from 2-6 p.m.
 - iii. Sales Tax Holiday flyers
 - d. Economic Vitality
 - i. MSEC (Main Street Entrepreneurial Center) Proposal
 - ii. Handout – 4th of July at American Village; 500 copies were distributed
- VII. **Executive Director's Report**
 - a. Business Transitions
 - i. Realty Pros relocated to Calera
 - ii. Kimbrells not yet open
 - b. Events
 - Public Transit Public Meeting—July 16 from 2:30-4 p.m. at City Hall
 - Friday Nights at the Cove – July 20 (Chase Stewart), August 24 (new date and performer; Calliope Pettis)
 - Back-to-School Sales Tax Holiday—July 20-22
 - ACE Walkability Workshop and Reunion – July 19 and 20
 - Chamber Luncheon on July 18 at 11:30 a.m. at Parnell Library—featuring Tinglewood artist
 - Chamber Luncheon on August 15 at 11:30 a.m. at Parnell Library—Bicentennial Flag presentation
- VIII. **Old Business**
 - a. Volunteer Hours
 - b. Board openings (2)
 - i. Omar Gutierrez
 - ii. ?

IX. New Business

- a. Main Street Alabama Awards (deadline: July 20)
- b. aLABama Conference
 - i. Aug. 22-24 in Eufaula
 - ii. Budgeted: \$2,200
 - iii. Confirmed attendees: Casie, Julie, Herman, Hollie, Calvin, Courtney
- c. Main Street's role in Tinglewood Festival (Sept. 8)
- d. Painting markings on stair treads—volunteers needed

X. Other Business

- a. Board Training with Mary Helmer—TBD

XI. Announcements

- a. Next Meeting – Thursday, August 9, 2018 at 8:00 a.m. (845 Valley Street)

XII. Adjourn