

# MINUTES

Montevallo Main Street

7.12.18

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## In Attendance

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Courtney Bennett, Carol Bruser, David Darby, Herman Lehman, Tom Sanders, Stephanie Shunnarah, and Casie Tate

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## Approval of Minutes

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The meeting was called to order by Courtney Bennett. Herman made a motion to approve the minutes and Tom seconded. The motion carried.

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## Treasurer's Report

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Herman presented the treasurer's report. David made a motion to approve. Tom seconded and the motion carried.

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## President's Report

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Julie reported by phone that welcome letters have been sent and the member directory is listed on the Main Street web site. She encouraged everyone to continue to seek new members.

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## Committee Reports

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Design-Courtney reported the Tavern, Type Shop, Former Tavern, Czeskleba, and Hair Station are recipients of Façade grant funding. January 2019 will be the deadline for the next round of grants being awarded in March, if we are able to secure the adequate amount of donations to fund the program. The inaugural Back to School window competition will take place, with judging on Aug. 20 and the winner announced at Friday Nights at the Cove on Aug. 24. Main Street Board Members are not eligible to win but are encouraged to participate. Discussion about the Main Street American Flags on Main was tabled to a later date.

Promotion- Montevallo Main Street will participate in two Farmer's Markets to promote Fridays at the Cove events. Main Street will host Vallo Venture: Chill on Main during the UM Welcome Back bash from 2-6 p.m. Soft drinks will be provided. Sales Tax Holiday advertising has been completed.

Economic Vitality-Herman discussed the possibility of turning the old City Hall into a Main Street Entrepreneurial Center. He reported 500 promotional pieces that included Montevallo shops, businesses, and coupons were available at the gift shop at American Village during their 4<sup>th</sup> of July event.

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## Executive Director's Report

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Courtney reported on business transitions. Kimbrells will be opening soon and Realty Pros has relocated to Calera. Upcoming events include: Public Transit meeting on July 16<sup>th</sup> at City Hall; Friday Nights at the Cove on July 20<sup>th</sup> and August 24<sup>th</sup>; Back to School Sales Tax July 20-22; ACE Walkability Workshop and Reunion July

19-20; Chamber lunch on July 18<sup>th</sup>; Chamber lunch on August 15<sup>th</sup> will include a bicentennial flag presentation to local organizations.

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### Old Business/New Business

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Old Business-Main Street Board of Directors need to submit their volunteer hours to Courtney. Currently there are two positions open on the BOD. Herman made a motion to ask Omar Gutierrez to join the board. Tom seconded and the motion carried.

New Business-The deadline for Main Street Alabama awards is July 20, 2018. The Alabama conference will be held in Eufaula on Aug. 22-24. Confirmed attendees include Casie, Julie, Herman, Hollie, Calvin and Courtney. Courtney asked for volunteers to help paint stair treads on Main Street.

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### Other Business

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Board training with Mary Helmer has been postponed. New date has not been determined.

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### Upcoming Events

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See Executive Director's Report

With no further business to discuss, Tom made a motion to adjourn. Casie seconded and the motion passed.

Respectfully submitted,

Carol Bruser

Secretary