

# MINUTES

## Montevallo Main Street (MMS) Board of Directors Meeting

April 9, 2020

### In Attendance (term expiration)

√	Smitherman, Julie (2020)	√	Lightfoot, Kirk (2022)
	Tate, Casie (2020)	√	Chappell, Dessilyn (20220)
√	Barone, Olivia (2020)		Jones, Ken (2022)
√	Gutierrez, Omar (2020)	√	Hendren, Sarah (2022)
√	Shunnarah, Stephanie (2021)		
√	Sanders, Tom (2021)	√	Bennett, Courtney ( <i>Ex officio</i> )
	Vacant (2021)	√	Cost, Hollie ( <i>Ex officio</i> ) asst. Maggie Benson
√	White, Cheryl (2021)	√	Gilbert, Steve ( <i>Ex officio</i> )
√	Honeycutt, Patricia (2021)		Stewart, John ( <i>Ex officio</i> )
√	Lehman, Herman (2022)	√	Woodham, Dee ( <i>Ex officio</i> )

### Call to Order and Approval of Minutes

President, Julie Smitherman, called the meeting to order via videoconferencing due to the Covid pandemic, at 8:02 a.m.

Minutes of the March 12, 2020 meeting were reviewed. *On a motion by H. Lehman, seconded by P. Honeycutt, the minutes were approved as presented.*

### Treasurer's Report

Committee Chair, S. Hendren, presented a report dated April 7, 2020 indicating:

It was noted that a reporting error was found that indicating that we spent funds that were not expended. The deposit for the Main Street America National Conference was refunded which saved us \$8,000, and tax preparation only cost \$250 (vs. \$1,000 budgeted), and Veterans Banner sales were up by \$882. All of these were favorable variances. With these adjustments, the financial reports were as follows:

- **Income Statement (Profit & Loss for March 10 – April 7):** Total Income = \$1,627; Total Expenses = \$6,438; Net Income = <\$4,811>
- **Balance Sheet (as of April 7):** Total Assets = \$46,224; Total Liabilities = 0; Total Equity = \$46,224
- **Gross Statement Balance (as of April 7):** \$46,224 less Outstanding Checks <\$1,313>, Net Operating Funds = \$44,911 less approved Work Plan allocations (see report in agenda) = Unencumbered Operating Funds = \$7,464
- **Membership Dues:** \$685 during month
- **Façade Grant Fund Donations** – \$0
- **Veterans' Banners** – \$882, 3 sold
- **Miscellaneous** - \$60, 4 t-shirts sold
- **Work Plans Funding** – see Agenda for allocations by committee and project.

- **Traffic Lights** – O. Barone reported that there are still a number of these for sale at \$200 each. All of the old street signs have been sold. *Courtney will promote the availability of the traffic lights still for sale.*

*On a motion by K. Lightfoot, seconded by P. Honeycutt, the financial reports were approved as presented.*

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## President's Report

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President, J. Smitherman, called on Mayor Hollie Cost for a report on the Montevallo Economic Sustainability Task Force. Mayor Cost indicated that representatives of the City, County, Chamber of Commerce, 58 Inc. (Shelby County's economic development agency), and representatives of other interested groups have been organized to assist local businesses in dealing with the economic consequences of the Covid pandemic by providing information and assistance in obtaining available funding and other support available.

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## Board Committee Reports

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### Organization Committee –

- No new report

**Design Committee** – Committee Chair, K. Lightfoot, indicated that the committee could not meet, but provided the following report:

- **Census Banners** – These did not fit the utility poles as expected, but he commended city workers who devised a solution to install them anyway.

**Promotions Committee** – Courtney Bennett indicated that the committee could not meet, but provided the following report:

- **Friday Nights at Cove** – Due to the pandemic these events have been canceled and the talent has been notified.

**Economic Vitality Committee** – In the absence of the Chair K. Jones, C. Bennett indicated that the committee could not meet, but provided the following report:

- **Information Distribution** – a number of informational emails have been distributed to local businesses on resources available for support due to the pandemic. In addition, flyers were given to the banks with information about open businesses and their adjusted hours of operation due to Covid; these were given to bank customers to help promote local businesses.

**Environmental Sustainability Committee** – Committee Chair, O. Barone, provided an update on the work of this new committee:

- **Eco-Tourism** - capstone UM Environmental Studies students developed a survey on shopping at sustainable businesses, use of green spaces, buying green products, among other topics - and will present a report digitally on April 17. The committee will have these results to use for its work going forward.

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## Executive Director's Report

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- **Property Activities** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City;
  - **Opened this month** – B&M Marketplace (1259 Valley Street) – soft opening soon.
  - **Opening soon** – NOTE: expect delays due to Covid pandemic
    - Slice Pizza & Brew House (corner Ashville Road/Wadsworth St);
    - Cozumel (Main Street) – no known opening date, but renovation work is underway;
    - Pit 119 BBQ on Main Street (Old Tavern location);
    - CozBee Wireless (former Russel Cellular location in shopping center on Main Street);
    - The Soul Spot Wings – 728 Main St. (former Frios locations);

- Elite Salon, 1215 Valley St. (former Emma Gray location);
- Navarro's Fresh Market (former TTT Gas Station), to open in Village on Valley.
- **Property for sale** – Office building at 951 Island St. listed by Nathan Stamps; Lot on Island Street for sale or build to suit (Bob Nesbitt)
- **For Rent** – Spaces in the CVS Shopping Center (Urmish Patel); former Southern Vape at 707 Main St.;
- **Relocations** – none reported
- **Business closings** – none reported
- **Sale of Businesses** – none reported
- **Prospects** – none reported
- **Hotel/Motel** – Mayor Cost reported that, while there is nothing definite, discussions are still underway.

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## Old Business

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- **Volunteer Hours** – These were collected in the meeting via chat.
- **Membership Renewals** – We all need to continue to promote these.
- **National Conference** – This has been canceled. The 2021 meeting will be in Boston. It is hoped that the City of Montevallo presentation that was accepted for the 2020 meeting can be delivered then.
- **Bylaws Revision** – No action this month.

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## New/Other Business

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- **Supporting Local Businesses** – There was a lengthy discussion of the need to support local businesses by promoting those that are still open and patronizing them; providing information about stimulus funding and other resources available; checking in with them to see how we can help otherwise; and promoting them via our contact networks and social media.
- **Vacant Board Positions** – J. Smitherman noted that the position occupied by David Holloway is now vacant – but solicitation of nominations will await resolution of the pandemic crisis.

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## Announcements

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**Upcoming Events** – Board members were encouraged to support the events listed in the agenda by a number of community organizations during the month.

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## Next Meeting

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The next meeting will be held at 8:00 a.m. on Thursday May 14, 2020 via videoconferencing unless otherwise notified.

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## Adjournment

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The meeting was adjourned at approximately at 8:50 a.m.

Respectfully submitted,  
Tom J. Sanders  
Secretary