

Board of Directors' Meeting

Thursday, February 10, 2022



- I. Welcome**
- II. Call to Order**
- III. Approval of Minutes – January 13, 2022**
- IV. Treasurer's Report**
- V. President's Report**
 - 1. Thriving Earth Exchange
 - 2. Shelby County Reporter/Helena Magazine
 - 3. Montevallo Junior City Council Projects
 - 1.Refresh Card
 - 2.Art Box
 - 4. Hotel Project
 - 5. Accreditation Updates
 - 6. National Main Street Conference: May 16-18 in Richmond, VA
 - 7. Main Street Alabama Quarterly Training: March 8 in Montevallo
 - 1.March 7: Special workshop for Directors only at Parnell Library from 1-5 PM
 - 2.March 7: Reception at Bradford Real Estate Group after 5 PM—all Board and Committee Members welcome
 - 3.March 8: Meeting for Directors only at 8 AM; Training from 10 AM to 4 PM at Montevallo First Baptist Church with a focus on small-scale manufacturing
- VI. Board Committee Reports**
 - 1. Organization – Sarah
 - 2. Design - Kirk
 - 3. Promotion – Carolyn
 - 4. Economic Vitality – Ken
 - 5. Sustainability – Jim
- VII. Executive Director's Report**
 - 1. Activity Report
 - 1.Environmental Studies Capstone Course
 - 2.Opportunity Alabama Accelerator Program Meeting
 - 2. Business Transitions
 - 1.Opened this month:
 - 1. Sunrise Doughnuts, 1141 Ashville Road, February 3
 - 2. Strand Coffeehouse, 620 Main Street, February 7
 - 2.Opening soon:
 - 1. Pit 119, 629 Main Street, date TBA
 - 2. Slice Stone Pizza + Brewhouse, 1105 Ashville Road, date TBA
 - 3. Xcaret Grill, 1032 Main Street, date TBA
 - 4. Main Street Nutrition, 746 Main Street, date TBA
 - 3.Ownership transition:
 - 1. Doodle's (935 Main Street) purchased by The Type Shop; will move this spring
 - 4.Business closings & relocations:
 - 1. Shampooochie's Pet Spa

2. Doodle's Campus Bookstore
5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:
 - a. 626 Main Street – call 205-665-0035
 - b. Office space at 951 Island Street – call 205-665-5197
 - c. Office space at 731 Middle Street – call 205-665-2017

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Facilitators needed
 2. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Three more slots available
4. President-Elect Nominations

IX. New Business

1. Small Scale Manufacturing Report
2. Retired Seniors Volunteer Program (RSVP)

X. Other Business

XI. Announcements

1. Events
 - **(NEW DATE) Saturday, February 12:** Ribbon Cutting at Strand Coffeehouse (620 Main Street) from 10 AM - 11 AM, hosted by Montevallo Chamber of Commerce. Tour downtown's newest hangout spot and sample their coffee!
 - **Tuesday, February 15:** Alabama Extension, Columbiana Main Street, and Montevallo Main Street present a free training called "Hometown Hospitality: Creating a culture of excellent customer service & hospitality in your community"! All Shelby County business owners and employees are invited to take advantage of this free training. Montevallo's session will be held at Parnell Memorial Library (277 Park Dr., Montevallo, AL) from 11:30 AM to 1:00 PM. Lunch provided. Registration required--contact April Stone at (205) 739-4879 (text) or email ars0150@auburn.edu by Monday, February 14.
 - **Wednesday, February 16:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM, and lunch (\$12) begins at noon. Guest speaker Melanie Poole will speak about the upcoming Festival of Tulips. Sponsored by American Village.
 - **Wednesday, February 16 - Saturday, February 19:** UM Celebrates Homecoming--"Back on the Bricks: Where We Belong"! Please join us in welcoming UM alumni and students as they celebrate College Night.
 - **Monday, February 21:** President's Day. City Hall will be closed in observance of this holiday. MES, MMS, and MHS will be closed for a teacher work day.

- **Saturday, February 26:** Montevallo Arbor and Beautification Board will host their annual Arbor Day Celebration at the Recycling Center (1120 Overland Road) from 9 AM - 1 PM. The event will be similar to last year, and bare root tree seedlings will be available free of charge.
- **Tuesday, March 8:** Main Street Alabama hosts Quarterly Training in Montevallo.
- **Next Meeting** – Thursday, March 10, 2022 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2022

Herman Lehman
 Kirk Lightfoot
 Ken Jones
 Sarah Hendren
 Clay Nordan

Terms Expiring 2023

Julie Smitherman
 Casie Tate
 Sarah Hogan
 Carolyn Garrity
 Anabel Catano

Terms Expiring 2024

Happy Smith
 Jim McDonald
 Cheryl White
 Patricia Honeycutt
 Jackie Chappell

Ex Officio

Rusty Nix
 Adele Nelson
 Courtney Bennett
 MDCD Representative
 John Stewart
 Olivia Gilbert