

Board of Directors' Meeting

Thursday, March 10, 2022



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – February 10, 2022**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Main Street Visitors
 1. Thank you Dixie Decorations, Bradford Real Estate, Team Lehman
 2. Promotional Items
 2. Accreditation Updates
 3. Victory Update
 4. National Main Street Conference: May 16-18 in Richmond, VA
 1. Attendees: Courtney Bennett, Kirk Lightfoot, Patricia Honeycutt, Lelia Mitchell, Herman Lehman, Susan Lehman
 5. Montevillo Historical Preservation Commission – Chair Kathy King welcomed as guest
 6. Bylaw Review – Resuming Next Month
- VI. **Special Presentation from Pamela Raines - RSVP**
- VII. **Board Committee Reports**
 1. Organization – Sarah
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VIII. **Executive Director's Report**
 1. Activity Report
 1. Main Street Alabama Quarterly Training Report
 2. Environmental Studies Capstone Course
 1. Litter Cleanup: Friday, March 18 from 1-3 PM; meet at Owl's Cove Park (737 Main Street)
 2. Event at Shoal Creek Park: Sunday, May 1, from 1-4 PM
 3. Hospitality Training with Shelby County Extension – Feb. 15
 4. Women Leading Government Conference – Feb. 24
 5. Business Celebrations
 1. Strand Coffeehouse Ribbon Cutting – Feb. 12
 2. Hair & Healing Expansion Launch – March 5
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. Pit 119, 629 Main Street, date TBA
 2. Slice Stone Pizza + Brewhouse, 1105 Ashville Road, date TBA
 3. Xcaret Grill, 1032 Main Street, date TBA
 4. Main Street Nutrition, 746 Main Street, date TBA

5. Drayer Physical Therapy, 742 Main Street, date TBA
3. Ownership transition:
 1. n/a
4. Business closings & relocations:
 1. Mom's Magic Events and Decorations (742 Main Street)
5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:
 - a. 626 Main Street – call 205-665-0035
 - b. 616 Main Street – call 205-436-1919
 - c. 619 Main Street – call 205-567-9659
 - d. 1225 Valley Street – call 205-567-9659

IX. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Facilitators needed
 2. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Three more slots available
4. President-Elect Nominations
5. Small Scale Manufacturing Report

X. New Business

XI. Other Business

XII. Announcements

1. Events
 - **Daily until further notice:** American Village invites you to experience the Festival of Tulips! The festival will be open from 10 AM to 4 PM Monday through Saturday, and on Sundays from noon to 4 PM, weather permitting. Admission is \$5/person. For more information, visit their website. Attendees are invited to visit participating downtown businesses for 20% off one item through our "Blooming Bargains" promotion with Montevallo Chamber of Commerce.
 - **Sunday, March 13:** ValloCycle invites you to join them for a ride through the former Montevallo Golf Course! Mountain bikes strongly recommended. Meet at UMOM at 10am, ride at 10:30am - ride to the former Montevallo Golf Club via University Lake, up Middle Street – total round trip approximately 2 miles, not including any trail riding at the former golf course. Picnic snacks at University Lake, returning to campus approximately 12 or 12:30pm. For more information or to borrow a bike, email vallocycle@gmail.com.
 - **Wednesday, March 16:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM, and lunch (\$12) begins at noon. Guest speaker Susan Lehman of Team Lehman - Keller Williams Metro

South will discuss an upcoming disc golf fundraiser to benefit Shelby Emergency Assistance. RSVP to 205-665-1519 or montevallochamber@gmail.com by March 14.

- **Saturday, April 16:** Montevallo Arts Fest from 10 AM – 5 PM in Orr Park.
- **Saturday, April 23:** Spring Fling Food Truck event on Island Street, presented by Montevallo Main Street and Impact Montevallo. More details will be announced soon!
- **Friday, April 29:** Friday Nights at the Cove from 6:30 – 8:30 PM in Owl’s Cove Park (737 Main Street). More details will be announced soon!
- **Next Meeting** – Thursday, April 14, 2022 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XIII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2022

Herman Lehman
Kirk Lightfoot
Ken Jones
Sarah Hendren
Clay Nordan

Terms Expiring 2023

Julie Smitherman
Casie Tate
Sarah Hogan
Carolyn Garrity
Anabel Catano

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
John Stewart
Olivia Gilbert