

Board of Directors' Meeting

Thursday, July 13, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – June 8, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Volunteer opportunities
 1. Watering at Post Office: Ongoing
- VI. **Board Committee Reports**
 1. Organization – Sarah
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VII. **Executive Director's Report**
 1. Activity Report
 1. June 22: Chamber Community Awards Banquet – Public Works honored with Magic Maker Award
 2. June 23: ACE Ribbon Cutting
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. n/a
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. n/a
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:
 - a. 746 Main Street, call Urmish Patel at 205-982-9171
 - b. 440 Middle Street (3400 sq. ft), call Letta Hallman at 205-665-4689 (\$1,800/mo)
 - c. 619 Main Street, call Shoal Creek Realty at 205-567-9659
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
 3. CO.STARTERS Program (EV Committee)

1. Fall 2023 classes will be taught on Tuesdays from 6-9 PM, starting August 22 and ending October 24, with a celebration to be announced.
2. Facilitators needed
3. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available
4. Membership Drive
5. Fundraising Ideas
 1. Fundraising Committee
6. National Main Street Conference 2024
7. Board Retreat

IX. New Business

1. GAMSА (Great American Main Street Award) Committee - application due August 4
 1. Committee members needed
 2. Current members: Kirk, Herman
2. Vote: Executive Director Raise Request
 1. Recommend that the City reclassify ED to Grade 19, Step 1 (\$55,660.80) for FY24
3. Vote: Funding Allocation Requests
 1. Adding funds to Volunteer Training budget
 2. GAMSА Application Fee
4. Vote: Awards of Excellence Nominations
5. Business license moratorium study/recommendations

X. Other Business

XI. Announcements

1. Events
 - **Every Monday until August 21:** Montevallo Farmers' Market will be held every Monday from 3-6 PM at 660 Main Street (behind Montevallo First Baptist Church) until August 21. Presented by Montevallo Chamber of Commerce.
 - **Wednesday, July 19:** Montevallo Chamber of Commerce presents their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Celebrate Shelby Emergency Assistance turning 50 years old with Executive Director Brooke McKinley. RSVP to montevallochamber@gmail.com or 205-665-1519 by July 17.
 - **Friday, July 21 - Sunday, July 23:** Back to School sales tax holiday. For more information, visit the Alabama Department of Revenue website.
 - **Monday, July 24 - Wednesday, July 26:** Montevallo Main Street Players will host auditions for their latest production, The Lion, the Witch, and the Wardrobe from 6:30 - 8:30 PM at Parnell Memorial Library Theatre. For more information, contact montevallomainstreetplayers@gmail.com. Montevallo Main Street is proud to be a Corporate Sponsor of MMSP!
 - **Friday, July 28:** Montevallo Main Street presents our final Friday Nights at the Cove of the season! Join us at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. Enjoy the sweet vocal stylings of

Cecil Shields, straight out of Nashville, performing tributes to the great country artists of old! Sponsored by The Flower Shop.

- **Sunday, August 20:** Just Show Up Show at the Orr Park Pecan Grove (940 Island Street) at 4 PM. No tickets needed—just show up! Performing live: CharlieonaFriday, lovelytheband, Easton Corbin, Kylie Morgan, Frank Ray.
- **Next Meeting** – Thursday, August 10, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman
Sarah Hogan
Carolyn Garrity
Anabel Catano
Kathy King

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Terms Expiring 2025

Herman Lehman
Kirk Lightfoot
Ken Jones
Clay Nordan
Jennifer Toliver

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart