

Board of Directors' Meeting

Thursday, August 10, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – July 13, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
 - 1. Volunteer opportunities
 - 1. Watering at Post Office: Ongoing
 - 2. Just Show Up Show: Distributing posters, etc.
 - 2. Dia de Los Muertos event: November 2 at 620 Valley Street area
- VI. **Board Committee Reports**
 - 1. Organization – Herman
 - 2. Design - Kirk
 - 3. Promotion – Carolyn
 - 4. Economic Vitality – Ken
 - 5. Sustainability – Jim
- VII. **Executive Director's Report**
 - 1. Activity Report
 - 1. Community Development Institute Advanced Year 4 in Arkansas (July 31 – Aug. 4)
 - 2. Main Street Alabama Board Meeting (Aug. 9)
 - 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. n/a
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:
 - 1. n/a
 - 5. Properties for sale/rent within the district:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 - 2. Rent:
 - a. 746 Main Street, call Urmish Patel at 205-982-9171 (currently on retainer)
 - b. 619 Main Street, call Shoal Creek Realty at 205-567-9659
- VIII. **Old Business**
 - 1. Volunteer Hours – submit via the chat function or by email
 - 2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
 - 3. CO.STARTERS Program (EV Committee)

1. Fall 2023 classes will be taught on Tuesdays from 6-9 PM, starting August 22 and ending October 17, with a celebration to be held October 24 at Team Lehman.
2. Facilitators needed
3. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available
4. Membership Drive
5. Fundraising Ideas
 1. Fundraising Committee
6. National Main Street Conference 2024
7. Board Retreat
8. Business license moratorium study/recommendations

IX. New Business

1. Co-Host for the annual Shelby County Tourism & Recreation All Star Awards program
 1. Application Deadline: September 9
 2. Awards Banquet: October 5 at the Grande Hall in Columbiana

X. Other Business

XI. Announcements

1. Events
 - **Every Monday until August 21:** Montevallo Farmers' Market will be held every Monday from 3-6 PM at 660 Main Street (behind Montevallo First Baptist Church) until August 21. Presented by Montevallo Chamber of Commerce.
 - **TODAY, Thursday, August 10:** The fall semester begins at Montevallo Elementary, Middle, and High Schools.
 - **Wednesday, August 16:** Montevallo Chamber of Commerce presents their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM, and lunch (\$15) begins at noon. This month's speaker is Russell Bedsole, State Representative for District 49, who will be providing a Legislator Update. RSVP by August 14 to 205-665-1519 or montevallochamber@gmail.com.
 - **Sunday, August 20:** Just Show Up Show at the Orr Park Pecan Grove (940 Island Street) at 4 PM. No tickets needed—just show up! Performing live: Charlie on a Friday, lovely the band, Easton Corbin, Kylie Morgan, Frank Ray.
 - **Monday, August 21:** The fall semester begins at the University of Montevallo.
 - **Tuesday, August 22:** Promotion Committee is hosting a “make and take” craft at Bradford Real Estate Group (804 Main Street) from 3-6 PM for incoming University of Montevallo students.
- **Next Meeting** – Thursday, September 14, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman
Sarah Hogan
Carolyn Garrity
Anabel Catano
Kathy King

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Terms Expiring 2025

Herman Lehman
Kirk Lightfoot
Ken Jones
Clay Nordan
Jennifer Toliver

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart