

# Board of Directors' Meeting

## Thursday, September 14, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – August 10, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
  1. LAB Conference and Awards of Excellence Report
    1. Main Street Hero Award: Karen Kelly
    2. Excellence in Business Development: CO.STARTERS presented by Montevillo Main Street
    3. Excellence in Placemaking: "Make Your Mark" Youth Banner Project with Impact Montevillo
    4. Reinvestment Award: \$10 Million Dollars
  2. Just Show Up Show Report (August 20)
  3. Tinglewood Festival Report (September 9)
  4. E3 Workshop Pilot in Birmingham (October 3)
  5. Volunteer opportunities
    1. Watering at Post Office: Ongoing
    2. Montevillo Art Walk on October 28
    3. Dia de Los Muertos event: November 2 at 620 Valley Street
- VI. **Board Committee Reports**
  1. Organization – Herman
  2. Design - Kirk
  3. Promotion – Carolyn
  4. Economic Vitality – Ken
  5. Sustainability – Jim
- VII. **Executive Director's Report**
  1. Activity Report
    1. Spoke to UM Faculty Sustainability workshop on August 11
    2. LAB Conference in Huntsville August 16-18
    3. Just Show Up Show August 20
    4. Tinglewood Festival September 9
  2. Business Transitions
    1. Opened this month:
      1. La Clase Baja Barber Shop – 603 Main Street
      2. W&S Cleaners – 610 Valley Street
      3. Exit Heart & Home Realty – 440 Middle Street
    2. Opening soon:
      1. Soul Spot Soul Food – 728 Main Street
    3. Ownership transition:
      1. n/a
    4. Business closings & relocations:
      1. n/a

5. Properties for sale/rent within the district:

1. Sale:
  - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
2. Rent:
  - a. 619 Main Street, call Shoal Creek Realty at 205-567-9659

**VIII. Old Business**

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
  1. Fall 2023 classes will be taught on Tuesdays from 6-9 PM, starting August 22 and ending October 17, with a celebration to be held October 24 at Team Lehman.
  2. Sponsors needed for 2024 program at the levels below
    - **Community Builder (\$5,000+)**  
(One slot available)
    - **Innovator (\$2,500)**  
(Four slots available)
    - **Promoter (\$500)**  
(Eight slots available)
4. Fundraising Ideas
  1. Fundraising Committee
5. National Main Street Conference 2024
6. Board Retreat – to be held early 2024
7. Business license moratorium study/recommendations

**IX. New Business**

**X. Other Business**

**XI. Announcements**

1. Events
  - **TODAY, Thursday, September 14:** The City of Montevallo invites you to attend a ribbon cutting in celebration of our new Electric Vehicle chargers that we recently installed thanks to grant funding! Join us at 550 Main Street at 10 AM.
  - **Wednesday, September 20:** Montevallo Chamber of Commerce will host their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. This month, celebrate "Back to School" by hearing from Montevallo Elementary, Middle, and High Schools. RSVP to 205-665-1519 or [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com) by Monday, September 18.
  - **Thursday, September 21 - Sunday, September 24:** Montevallo Main Street Players present "The Lion, the Witch, and the Wardrobe" at Parnell Memorial Library Theater! Shows will be held at 7:30 PM on Thursday; at 2 PM and 7:30 PM on Saturday, and at 2 PM on Sunday. Purchase tickets online at this link or in person (house opens 30 minutes before the show).
  - **Saturday, October 7:** Montevallo's 49th Annual Fire Prevention Parade will be held on Main Street starting at 10 AM! Join us at Orr Park afterwards for children's activities, food, and to meet public safety personnel!
  - **Tuesday, October 17:** Join us in the Orr Park Pecan Grove (940 Island Street) from 5-8 PM for National Night Out! Enjoy free food, giveaways, community resources, music, and interactive fun! Presented by Impact Montevallo.
  - **Tuesday, October 24:** You are invited to participate in the 4th Annual Chief's Challenge at 5:30 pm at the Theron Fisher Stadium! This event is held annually during Red Ribbon

Week to celebrate living a healthy drug-free lifestyle. The challenge includes teams of 8 competing against your local first responders with the Montevallo Police Department and Montevallo Fire & Rescue in meeting their physical standards. Presented by Impact Montevallo.

- **Saturday, October 28:** Montevallo Art Stalk will be held on Main Street from 11 AM - 5 PM! (Severe weather date is November 4.) Any questions can be addressed to Emily Gill, Artwalk Coordinator, at [montevalloartwalk@gmail.com](mailto:montevalloartwalk@gmail.com).
- **Thursday, November 2:**
  - Team Lehman and Montevallo Main Street present our inaugural Dia de los Muertos (Day of the Dead) festival! Join us on Valley Street from 5-9 PM for a free-admission event that will feature a community altar, music, baile folklorico performances, food, and much more! More details to be announced soon.
  - Join your local first responders at Parnell Memorial Library from 4-6 PM for Touch-A-Truck & Read-A-Book! Featuring “Kate Saves the Day” by local author Cori Heath. Learn more at [this link](#).
- **Next Meeting** – Thursday, October 12, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

**XII. Adjourn**

**Montevallo Main Street Board of Directors**

**Terms Expiring 2023**

Julie Smitherman  
Sarah Hogan  
Carolyn Garrity  
Anabel Catano  
Kathy King

**Terms Expiring 2025**

Herman Lehman  
Kirk Lightfoot  
Ken Jones  
Clay Nordan  
Jennifer Toliver

**Terms Expiring 2024**

Happy Smith  
Jim McDonald  
Cheryl White  
Patricia Honeycutt  
Jackie Chappell

**Ex Officio**

Rusty Nix  
Adele Nelson  
Courtney Bennett  
MDCD Representative  
Junior Mayor, MJCC  
John Stewart