

# Board of Directors' Meeting

## Thursday, December 14, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – November 9, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
  1. Thank outgoing board members Herman Lehman, Sarah Hogan, Carolyn Garrity, Anabel Catano, Kathy King, Jim McDonald, Cheryl White, and Jennifer Toliver
- VI. **Board Committee Reports**
  1. Organization – Julie
  2. Design - Kirk
  3. Promotion – Carolyn
  4. Economic Vitality – Ken
  5. Sustainability – Jim
- VII. **Executive Director's Report**
  1. Activity Report
    1. Jewelry Lady Ribbon Cutting (Nov. 10)
    2. Small Business Saturday/Merry Market (Nov. 25)
    3. Tree Lighting & Christmas Parade (Nov. 30)
    4. Main Street Alabama webinar on Landscaping (Dec. 5)
    5. Diamond Awards Luncheon (Dec. 7)
  2. Business Transitions
    1. Opened this month:
      1. Indigo Cafe and Bar – 629 Main Street
      2. Soul Spot Soul Food – 728 Main Street
    2. Opening soon:
      1. n/a
    3. Ownership transition:
      1. n/a
    4. Business closings & relocations:
      1. Baba Java – 616 Main Street (closed Dec. 9)
    5. Properties for sale/rent within the district:
      1. Sale:
        - a. 645 Main Street (former House of Serendipity)—listed by Shoal Creek Realty, (205) 567-9659
        - b. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
      2. Rent:
        - a. 616 Main Street (former Baba Java)—call Stacia Brady, (205) 436-1919
- VIII. **Old Business**
  1. Volunteer Hours – submit via the chat function or by email

2. EV: Request that the City of Montevallo allocate a portion of American Rescue Act funds to be spent on improvements in the District
3. CO.STARTERS Program (EV Committee)
  1. Sponsors needed for 2024 program at the levels below
    - **Innovator (\$2,500)**  
(Four slots available)
    - **Promoter (\$500)**  
(Eight slots available)
4. Fundraising Ideas
  1. Fundraising Committee
5. National Main Street Conference 2024
6. Board Retreat – to be held early 2024
7. Business license moratorium study/recommendations
8. Reclassification and raise request for Executive Director

**IX. New Business**

1. 2024 Board Member and Officer Nominations – Vote
2. 2024 Workplans – Vote

**X. Other Business**

1. Atmore Main Street vandalism and request for support

**XI. Announcements**

1. Events
  - **Thursday, December 14:** Mark your calendar for the Montevallo Chamber's Annual Christmas Open House. Visit participating businesses between 5-7 PM and collect tickets for a chance to win prizes! The prize drawing will be held at 7:30 PM at Main Street Tavern. Find more information on the Chamber's Facebook Page.
  - **Thursday, December 14 - Sunday, December 17:** Montevallo Main Street Players will host their latest production, The 24 Days Before Christmas! Shows will be held at 7:30 PM at Parnell Memorial Library Theatre and at 2 PM on Sunday.
  - **Saturday, December 16:** The Wreaths Across America ceremony will be held at Montevallo City Cemetery at noon, sponsored by Montevallo Historical Society. Main Street Board Members in attendance are invited by Clay Nordan to take a group photo at NOON.
- **Next Meeting** – Thursday, January 11, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

**XII. Adjourn**

**Montevallo Main Street Board of Directors**

**Terms Expiring 2023**

Herman Lehman  
 Sarah Hogan  
 Carolyn Garrity  
 Anabel Catano  
 Kathy King  
 Jennifer Toliver  
 Jim McDonald  
 Cheryl White

**Terms Expiring 2024**

Happy Smith  
 Patricia Honeycutt  
 Jackie Chappell

**Terms Expiring 2025**

Julie Smitherman  
 Kirk Lightfoot  
 Ken Jones  
 Clay Nordan

**Ex Officio**

Rusty Nix  
 Adele Nelson  
 Courtney Bennett  
 MDCD Representative  
 Junior Mayor, MJCC  
 John Stewart