

MINUTES

Montevallo Main Street (MMS) Board of Directors' Meeting

In Attendance (term expiration)	DATE
	8/10/23

X	Julie Smitherman (2023)	X	Herman Lehman (2025)
X	Sarah Hogan (2023)	X	Kirk Lightfoot (2025)
X	Carolyn Garrity (2023)	X	Ken Jones (2025)
	Anabel Catano (2023)	X	Jennifer Toliver (2025)
X	Kathy King (2023)	X	Clay Nordan (2025)
	Happy Smith (2024)	X	Courtney Bennett (Ex officio)
X	Jim McDonald (2024)	X	Adele Nelson (Ex officio)
X	Cheryl White (2024)		Mayor Rusty Nix (Ex officio)
X	Patricia Honeycutt (2024)		Junior Mayor (Ex officio)
	Jackie Chappell (2024)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

In President H. Lehman called the meeting to order at 8:00 a.m. Lelia Mitchell was welcomed as a guest.

Minutes were reviewed from the meeting July 13, 2023. *On a motion by K. Lightfoot, seconded by P. Honeycutt, minutes were approved.*

Treasurer's Report

Treasurer, S. Hogan, presented a report dated 8/10/2023 indicating:

Income Statement (Profit & Loss for 7/11/2023-8/7/2023): \$ -1276.34

- **Balance Sheet (as of 8/10/23):** \$43,972.03
- **Outstanding checks:** \$450.00
- **Net Statement Balance (as of 8/7/23):** \$43,522.03
- **Membership Dues:** \$ 900.00 (TOTAL YTD: \$9924.48)
- **Veteran Banners:** \$1791.00 (6 banners)
- **Fundraising:** \$50.00 (2 shining star t shirts)

. *On a motion by P. Honeycutt, seconded by K. Lightfoot, financial reports were approved as presented.*

President's Report

H.Lehman reported: We still need post office watering volunteers, Just Show Up Show Main Street VIP area details coming soon, Dia de Los Muertos event coming Nov 2 at 620 Valley St area.

Board Committee Reports

Organization Committee – GAMSAs application has been submitted and our taxes have been filed but we have not been billed by the accountant yet.

Design Committee – Committee Chair, K. Lightfoot, reported that design met and talked about several ongoing projects including photo frame, watering schedule, façade grant, Shining Star shirts, Christmas activities and fundraising ideas.

Promotion Committee – Committee Chair, C. Garrity, that they are working on several ongoing projects including UM welcome week craft event 8/22/23 3:30 at Bradford Real Estate, Business prayer breakfast was previously scheduled for 9/22/23 but due to some unforeseen circumstances this may be postponed. Bulldog Pride calendars are in the works, Small Business Saturday is 11/25/23, Arts Council will also be hosting a Merry Market that day in Village on Valley from 10-6, Day of the Dead Celebration 11/2/23, Friday Nights at the Cove saw excellent attendance for the first two events. The photo spot at Owls Cove is getting new Tinglewood signage too.

Economic Vitality Committee – Committee Chair, K. Jones reported that their committee discussed several topics of importance this month including the City's current moratorium, becoming a Film Ready community, multiple grants in works: Hwy 25, Moores Crossroads. They also discussed the progression of the hotel project, the Wadsworth paving project, the new garage apartments Dr. Shunnarah is building on Wadsworth, and the Hwy 25 Alliance.

Sustainability Committee – Committee Chair, J. McDonald, reported Danielle Haskett-Jennings has been able to start working on the flood water modeling and they are excited for that!

Executive Director's Report

- **Activity Report**

- This month Courtney participated in many community events including but not limited to: Community Development Institute Advanced Year 4 in Arkansas July 31-August 4 and Main Street Alabama board meeting August 9.

Business Transitions – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Property for Sale** – Lot on Island Street for sale or build to suit

- **For Rent** –619 Main St Shoal Creek Realty 205-567-9659, 746 Main St- Urmish Patel 205-982-9171.

Old Business

- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **EV Request** \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade

Improvements Grants and other improvements to the district. It was announced at the last city council meeting that the money can now be used any way a City would like. There has been no projection of how that might be spent presented, and we are unsure if there is a timeline to use the money by.

- **CoStarters** sponsors needed.
- **Membership Drive-** Need to come up with something awesome!
- **Fundraising Ideal-** Committee still working on this.
- **National Main Street Conference 2024-** Attendance and consider volunteering
- **Board Retreat-** Looking to schedule this possibly late January 2024.
- **Business License moratorium study/recommendations-** Main Street has been invited to sit on a committee to discuss and further study this situation. There was a great deal of discussion and it was recommended at this time that instead we invite the mayor and council to a meeting where we all discuss as more of a round table style discussion.

New/Other Business

- **Co-Host Shelby Co Tourism & Recreation All Star awards Program-** We've been asked to submit for candidates for this, due 9/9/23. Awards banquet to be held 10/5/23 at Grande hall in Columbiana.

Announcements

Upcoming Events – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- Mondays- Farmers Market through August 21 3-6pm.
- TODAY: Back to school
- 8/16/23- Chamber Monthly luncheon at Parnell Memorial Library
- 8/20/23- Just Show Up Show, Orr Park
- 8/21/23- Start of fall semester at UM
- 8/22/23- Make and Take Craft at Braford Real Estate 3:30-6:30

Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, 9/14/23 in person at City Hall, with an option to call in with advanced notice.

Adjournment

The meeting was adjourned at 9:22a.m. J. Smitherman made a motion to adjourn, seconded by S. Hogan.

Respectfully submitted,

Julie Smitherman,

Secretary