

MINUTES

Montevallo Main Street (MMS) Board of Directors' Meeting

	DATE
In Attendance (term expiration)	6/8/23

X	Julie Smitherman (2023)	Excu.	Herman Lehman (2025)
Excu.	Sarah Hogan (2023)	X	Kirk Lightfoot (2025)
X	Carolyn Garrity (2023)	Excu.	Ken Jones (2025)
	Anabel Catano (2023)	X	Clay Nordan (2025)
Excu.	Kathy King (2023)	Excu.	Jennifer Toliver (2025)
Excu.	Happy Smith (2024)	X	Courtney Bennett (Ex officio)
X	Jim McDonald (2024)	X	Adele Nelson (Ex officio)
Excu.	Cheryl White (2024)		Mayor Rusty Nix (Ex officio)
X	Patricia Honeycutt (2024)		Junior Mayor (Ex officio)
	Jackie Chappell (2024)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

In the absence of President Herman Lehman, Past President Julie Smitherman called the meeting to order at 8:06 a.m. A quorum was not present. Steve Gilbert and Lelia Mitchell were welcomed as guests.

Minutes were reviewed from the meeting on May 18, 2023. *The minutes were unanimously approved as presented by an online vote after the meeting.*

Treasurer's Report

In the absence of Treasurer, Sarah Hogan, Julie Smitherman presented a report dated 6/5/23 indicating:

Income Statement (Profit & Loss for 5/16/23 – 6/5/23): \$2,713.76

- **Balance Sheet (as of 6/5/23):** \$46,412.00
- **Outstanding checks:** \$57.92
- **Net Statement Balance (as of 6/5/23):** \$46,354.08
- **Membership Dues:** \$1,161.35 (TOTAL YTD: \$8,544.13)
- **Veteran Banners:** \$1,473 (5 banners)
- **Sponsorship:** \$500 Friday Nights at the Cove sponsorship from The Flower Shop
- **Fundraising:** \$426.85 (18 t-shirts sold)

The financial reports were unanimously approved as presented by an online vote after the meeting.

President's Report

Past President Julie Smitherman reported:

Board Committee Reports

Organization Committee – In the absence of President Herman Lehman, Past President Julie Smitherman reminded the board that we celebrate 7 years as a Designated Main Street Community this month. In addition, we congratulate Centreville and Russellville for being newly designated this month.

Design Committee – Committee Chair, Kirk Lightfoot, reported that a new disc for the post office photo frame will be ordered for Christmas that matches our banners; volunteers are requested to water plants at the Post Office; Shining Star t-shirts are still available for \$25 each from Courtney; 8 new veteran banners will be installed in time for Independence Day; 30 veteran banners will retire in August and the purchasers have been notified by email, with follow-up calls to happen soon; the committee is formulating a plan to purchase new Christmas bows for the downtown street poles, with \$15,000+ needed for this expense; the Shining Star dedication on May 26 was well-received with 40 people in the audience; a plan to replace dead and missing streetscape trees will be formulated soon; one Facade Grant application was submitted by La Conchita.

Promotion Committee – Committee Chair, Carolyn Garrity, reported that the committee did not meet this month, but Friday Nights at the Cove in May went well with close to 200 audience members; all are invited to the next Friday Nights at the Cove on June 30, featuring DRUM the Program and sponsored by Alabama Public Television; supplies for up to 100 participants are being purchased for the UM Orientation Weekend craft activity planned for August 19 at Parnell Library.

Economic Vitality Committee – No meeting this month.

Sustainability Committee – No meeting this month.

Executive Director's Report

Activity Report

Courtney Bennett reported that our accountant is working on our 990 taxes; she attended the Shelby County Small Business of the Year Luncheon on May 24 with Adele Nelson; she also participated in the Summer Reading Kickoff on June 2.

Business Transitions – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Business Transitions** – None reported.
- **Property for Sale** – Lot on Island Street for sale or build to suit
- **For Rent** –
 - 440 Middle Street: call Letta Hallman at 205-665-4689
 - 619 Main Street: call Shoal Creek Realty at 205-567-9659
 - 808 Main Street: call John Roper at 205-288-1089
 - 746 Main Street: call Urmish Patel at 205-982-9171

Old Business

- Montevallo Main Street requested that the City earmark \$150,000 from American Rescue Act funds over a 3-year period for improvements to the Main Street District and are still waiting to hear how the City plans to spend the funds allocated by the federal government.

- Sponsors are still being actively sought for the CO.STARTERS program.
- Membership Drive: The Board is actively seeking new members.
- Fundraising Committee: This committee has met twice and will meet again soon.
- National Main Street 2024: The Board will continue to make preparations for this.
- Board Retreat: a plan will be formulated soon.

New/Other Business

- **VOTE:** The board voted on the Facade Grant application submitted by La Conchita. It was unanimously approved by an email vote.
- **Other Business:** Montevallo Main Street will present our Magic Maker Award at the Montevallo Chamber of Commerce Community Awards event on June 22.

Announcements

Upcoming Events – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- **Monday, June 12:** Montevallo Farmers' Market will be held every Monday from 3-6 PM at 660 Main Street (behind Montevallo First Baptist Church) until August 21. Presented by Montevallo Chamber of Commerce.
- **Saturday, June 17:** Juneteenth Community Celebration from 11 AM - 3 PM at George Dailey Park, featuring food, fun, games, and music. For more information, call 205-602-1029.
- **Thursday, June 22:** Montevallo Chamber of Commerce presents the Montevallo Community Awards! Honoring Citizen and Civic Leader of the Year, community groups, and businesses, this event will be held at the UM Stewart Student Retreat Center from 5:30-7:30 PM. Tickets are \$25 each and available at Regions, Trustmark, and from the Chamber.
- **Saturday, June 24:** ValloCycle: the Montevallo Bike Share will host a drop-in bike maintenance clinic at 620 Main Street from 11 AM - 2 PM. For more information, email vallocycle@gmail.com.
- **Friday, June 30:** Friday Nights at the Cove continues! Join us at Owl's Cove Park (737 Main Street) for live music that starts at 6:30 PM. This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! DRUM the Program will bring an unforgettable evening of interactive West African drumming and dancing. Sponsored by Alabama Public Television.

Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, July 13, 2023, in person at City Hall, with an option to call in with advanced notice.

Adjournment

The meeting was adjourned at 8:44 a.m.

Respectfully submitted,

Julie Smitherman,

Secretary