

MINUTES

Montevallo Main Street (MMS) Board of Directors' Meeting

	DATE
In Attendance (term expiration)	1/12/23

X	Julie Smitherman (2023)	Excu.	Herman Lehman (2025)
X	Sarah Hogan (2023)	X	Kirk Lightfoot (2025)
	Carolyn Garrity (2023)	X	Ken Jones (2025)
Excu.	Anabel Catano (2023)	Excu.	Reggie Monypenny (2025)
X	Kathy King (2023)	X	Clay Nordan (2025)
	Happy Smith (2024)	X	Courtney Bennett (Ex officio)
X	Jim McDonald (2024)	X	Adele Nelson (Ex officio)
X	Cheryl White (2024)		Mayor Rusty Nix (Ex officio)
X	Patricia Honeycutt (2024)		Junior Mayor (Ex officio)
X	Jackie Chappell (2024)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

Filling in for President H. Lehman, Past President Julie Smitherman called the meeting to order at 8:08 a.m.

Minutes were reviewed from the meeting 12/8/22. *On a motion by Cheryl White, seconded by Patricia Honeycutt, minutes were approved as presented.*

Treasurer's Report

Treasurer, S. Hogan, was unable to attend, report was presented by Courtney Bennett dated 1/12/23 indicating:

Income Statement (Profit & Loss for 12/6/22-1/9/23): \$-3,268.85

- **Balance Sheet (as of 1/12/23):** \$26,009.47
- **Outstanding checks:** \$1,967.86
- **Net Statement Balance (as of 1/12/23):** \$224,041.61
- **Membership Dues:** \$196.00 collected this month (TOTAL 2022: \$10,416.54)
- **Veteran Banners:** \$300.00 (1 banner)
- **Sponsorships:** \$0.00
- **Fundraising:** \$585.00 (117 Coloring Books)
- **Christmas Ornament Fund:** \$133.25

On a motion by Jim McDonald, seconded by Kathy King, financial reports were approved as presented.

President's Report

Fill in President J. Smitherman reported:

- Appreciation given for outgoing president S.Hoga
- New board member welcomed: Reggie Monypenny

Board Committee Reports

Organization Committee – Committee Chair, S. Hogan, had nothing additional to report.

Design Committee – Committee Chair, K. Lightfoot, reported that design committee had a super productive meeting where details were discussed in regards to the Christmas Windows, USPS planting project, Photo Frame, 2023 Façade grant program and much more.

Promotion Committee – Committee Chair not present, Courtney reported that there was no meeting this month. Tulips have been planted downtown.

Economic Vitality Committee – Committee Chair, K. Jones, reported that Kathy King has joined the EV committee! There is a new coffee shop coming to town and will move into the Strand location. We had 9 new businesses in 2022 and a net gain of 3. Ace Hardware is coming to Montevallo in the Spring and have expressed interest in being involved. Working on becoming a purple heart designated city. There is a workshop next week for recreational economy for rural communities. The training will take place in Columbiana and the aim is to get involved with this in partnership with Calera and Columbiana. We still have an outstanding request for ARPA money to the city. Also in the works is a survey for downtown businesses at the request of MS Alabama.

Sustainability Committee – Committee Chair, J. McDonald, reported that there they have the results of the survey in regards to the swamp and subdivision. Montevallo citizens are concerned most about flooding and storm water runoff, Alabaster citizens were more concerned about traffic. Danielle is working to get equipment to do flood modeling. Jecca is still working on getting the bio blitz together. Orr Park clean up day scheduled for 2/25/23, we will provide supplies. Dog Park survey results are still outstanding and Steve still has it on the city agenda.

Executive Director's Report

- **Activity Report**

- 2022 Impact report has been distributed to members and businesses.

Business Transitions – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Opened – None**
- **Opening soon** –
 - Pit 119, 629 Main Street, date TBA
 - Xcaret Grill, 1032 Main Street, date TBA
- **Ownership Transitions** – none reported
- **Property for sale** – Lot on Island Street for sale or build to suit
- **For Rent** – none reported
- **Sale of Businesses** – none reported

- **Prospects** – none reported

Old Business

- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **EV Request** \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvements Grants and other improvements to the district. It was announced at the last city council meeting that the money can now be used any way a City would like. There has been no projection of how that might be spent presented, and we are unsure if there is a timeline to use the money by.
- **CoStarters** sponsors and facilitators needed.

New/Other Business

- **Main Street Board Member Contracts** Contracts explaining the duties of board members were handed out to be signed by members.

Announcements

Upcoming Events – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- 1/16/23: MLK Day Celebration
- 1/18/23: Monthly Chamber Luncheon
- 1/22/23: Montevallo Main Street Players Meet and Greet Gala

Next Meeting

The next meeting will be held at 8:00 a.m. on Thursday, February 2, 2023, in person at City Hall, with an option to call in with advanced notice.

Adjournment

The meeting was adjourned at 8:50 a.m. Kirk Lightfoot made a motion to adjourn, Jackie Chappell seconded.

Respectfully submitted,

Julie Smitherman,

Secretary