

Board of Directors' Meeting

Thursday, March 14, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – February 8, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
- VI. **Board Committee Reports**
 1. Organization – Julie
 2. Design - Kirk
 3. Promotion – Sarah
 4. Economic Vitality – Ken
 5. Sustainability – Courtney
- VII. **Executive Director's Report**
 1. Activity Report
 - 1.Meeting at Owen's House Feb. 21
 - 2.Innovate Alabama Shelby Nexus Event Feb. 22
 - 3.Meeting RE: partnership with Montevallo Legacy Project March 5
 - 4.Dive Bar 5th Anniversary Ribbon Cutting March 7
 2. Business Transitions
 - 1.Opened this month:
 1. Yellowhammer Networks (630 Valley Street)
 - 2.Opening soon:
 1. n/a
 - 3.Ownership transition:
 1. n/a
 - 4.Business closings & relocations:
 1. Ramjack Alabama (630 Valley Street) moved outside District
 - 5.Properties for sale/rent within the District:
 1. Sale:
 - a. 645 Main Street (former House of Serendipity)—listed by Shoal Creek Realty, (205) 567-9659
 - b. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. n/a
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. EV: Request that the City of Montevallo allocate a portion of American Rescue Act funds to be spent on improvements in the District
 3. CO.STARTERS Program (EV Committee)
 - 1.Sponsors needed for 2024 program at the levels below
 - **Innovator (\$2,500)**

(Four slots available)

- **Promoter (\$500)**

(Eight slots available)

4. Fundraising Ideas
5. Board Retreat – to be held early 2024
6. Reclassification and raise request for Executive Director

IX. New Business

1. Main Street NOW 2024 – May 6-8 in Birmingham
2. Nominations open for Shelby County Small Business of the Year

X. Other Business

XI. Announcements

1. Events

- **Wednesday, March 20:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) starts at noon. This month's speaker and sponsor are the Parnell Memorial Library Foundation. RSVP to montevallochamber@gmail.com or 205-665-1519.
- **Saturday, March 30:** Annual Easter Egg Hunt at Orr Park. Activities start at 10 AM, with the hunt starting at 11 AM.
- **Saturday, April 20:** Montevallo's 18th Annual Arts Fest will be held in Orr Park from 10 AM - 5 PM.
- **Friday, April 26:** Friday Nights at the Cove season begins! Join us at 6:30 PM at Owl's Cove Park (737 Main Street) for a free two-hour concert by Mother May I. Bring your chair and dinner to-go! Sponsored by Montevallo Family Dentistry.
 - Additional sponsorships are available! Contact Courtney for more information.
- **Saturday, April 27:** The 3rd Annual Spring Fling Family Food Truck Fest will be held from noon - 6 PM at the Orr Park Pecan Grove (940 Island Street), co-hosted by Montevallo Main Street, Impact Montevallo, and DRUM the Program.
- **Next Meeting** – Thursday, April 11, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Happy Smith
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
Jarvis Davis

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart