

Board of Directors' Meeting

Thursday, November 14, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – October 10, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Welcome new Board Member Wyatt Hall
 2. "The Back Lot" Project Update – Committee Needed
- VI. **Board Committee Reports**
 1. Organization – Julie
 2. Design - Kirk
 3. Promotion – Sarah
 4. Economic Vitality – Ken
- VII. **Executive Director's Report**
 1. Activity Report
 1. October 22:
 1. Main Street Alabama Quarterly Training
 2. National Night Out
 2. October 26: Art Walk
 3. October 29: CO.STARTERS Graduation Celebration / Chief's Challenge
 4. October 31: Hometown Halloween
 5. November 2: Day of the Dead
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. Delicias Ice Cream & Snack Bar (746 Main St.) – Date TBA
 2. China Mix (728 Main St.) – Date TBA
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. n/a
 5. Properties for sale/rent within the District:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. n/a
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. Fundraising Ideas
 1. Inaugural Monte Gras Ball Fundraiser to be held at Anna Irvin on February 1, 2025

3. AL Spark – “Igniting Main Street Alabama’s Small Businesses and Entrepreneurs”
 1. Opened September 30
 2. Two parts:
 1. ILLUMINATE: Business Marketing Grants – five \$1000 grants per district to be distributed by December 31, 2024
 2. BRIGHT IDEAS: Business Pitch Competition one \$10,000 grant (one grant per district)
 4. Co-Hosting Shelby County Diamond Awards
 1. Nominations now being accepted for Non-Profit and Public Servant of the Year
 2. Banquet to be held December 5
 5. Membership Drive

IX. New Business

1. Commercial Sweep – Propose New Amount
2. Business Basics 2025 and Falcon Consulting
3. 2025 Work Plans
4. Board Member Terms 2025 - 2027

X. Other Business

XI. Announcements

1. Events
 - **TODAY, Thursday, November 14:** Touch-A-Truck Read-A-Book at Parnell Memorial Library from 4-6 PM, sponsored by Impact Montevallo, and Montevallo Police and Fire Departments. Come hang out with our local police and fire departments and see all the ins and outs of our first responder vehicles! FREE snacks and drinks!
 - **Wednesday, November 20:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. The annual Volunteer Appreciation Luncheon will feature volunteer testimonials and recognition of the Tinglewood Festival Wooden Boat Race winners. Sponsored by Rocko Funeral Home. RSVP to montevallochamber@gmail.com by November 15.
 - **Saturday, November 30:** Celebrate Small Business Saturday by shopping at our downtown businesses, AND checking out the 2nd Annual Merry Market! Organized by Montevallo Arts Collaborative, this awesome event featuring local artists and makers will be held from 9 AM - 2PM at the Montevallo High School practice field.
 - **Thursday, December 5:**
 - The Shelby County Diamond Awards will be celebrated with a banquet at the Grande Hall in the Old Mill Square facility in Columbiana. The program will be from 11:30 a.m. to 1 p.m.
 - Montevallo’s Annual Tree Lighting Ceremony will be held at 5:30 PM at the Post Office, followed by the Annual Christmas Parade at 6 PM. Questions may be directed to Montevallo Chamber of Commerce.
 - **Tuesday, December 10:** Montevallo Main Street’s Annual Holiday Party for Volunteers and Members will be held from 5-7 PM at Bradford Real Estate Group (804 Main Street). Volunteer recognitions will be held at 6 PM.
 - **Thursday, December 12:** The Annual Chamber Christmas Open House will be held on this date. Questions may be directed to Montevallo Chamber of Commerce.
 - **Tuesday, December 17:** The Annual Chamber Holiday After Hours will be held from 5:30 – 7:30 PM at Meri Moon. Questions may be directed to Montevallo Chamber of Commerce.
 - **Next Meeting** – Thursday, December 12, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Tonia Mayton
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan Shaw

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
Wyatt Hall

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart