

Board of Directors' Meeting

Thursday, December 12, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – November 14, 2024**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Thank Outgoing Board Members
 2. Welcome incoming Board President Kirk Lightfoot and incoming Design Committee Chair Julie Smitherman
- VI. **Board Committee Reports**
 1. Organization – Julie
 2. Design - Kirk
 3. Promotion – Sarah
 4. Economic Vitality – Ken
- VII. **Executive Director's Report**
 1. Activity Report
 1. Nov. 20: Montevallo Chamber Luncheon, tour for prospective UM faculty member
 2. Nov. 21: Maestro Training, Directors' Meeting
 3. Nov. 26: Interview with *Alabamian*
 4. Nov. 30: Merry Market
 5. Dec. 5: Diamond Awards Luncheon
 2. Business Transitions
 1. Opened this month:
 1. Delicias Ice Cream & Snack Bar (746 Main St.) – Nov. 16
 2. Opening soon:
 1. China Mix (728 Main St.) – Date TBA
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. n/a
 5. Properties for sale/rent within the District:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. n/a
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. Fundraising Ideas
 1. Inaugural Monte Gras Ball Fundraiser to be held at Anna Irvin on February 1, 2025
 3. AL Spark – “Igniting Main Street Alabama’s Small Businesses and Entrepreneurs”
 1. Opened September 30

2. Two parts:

1. ILLUMINATE: Business Marketing Grants – five \$1000 grants per district to be distributed by December 31, 2024
2. BRIGHT IDEAS: Business Pitch Competition one \$10,000 grant (one grant per district)

4. Membership Drive
5. Business Basics 2025 and Falcon Consulting

IX. New Business

1. 2025 Work Plans
2. Board Member Terms 2025 – 2027
3. National Accreditation – Complete by 2/14/25 – Board input needed at January meeting

X. Other Business

XI. Announcements

1. Events
 - **TODAY, Thursday, December 12:** The Annual Chamber Christmas Open House will be held on this date. Questions may be directed to Montevallo Chamber of Commerce.
 - **Tuesday, December 17:** The Annual Chamber Holiday After Hours will be held from 5:30 – 7:30 PM at Meri Moon. Questions may be directed to Montevallo Chamber of Commerce.
 - **Next Meeting** – Thursday, January 16, 2025 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Tonia Mayton
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan Shaw

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
Wyatt Hall

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart