

**Board Members in Attendance (term expiration):**

X	Tonia Mayton (2024)	x	Susana Vazquez (2026)
X	Patricia Honeycutt (2024)	x	Sean Hilty (2026)
Excu.	Jackie Chappell (2024)	x	Marissa Wilson (2026)
x	Carolyn Garrity (2024)	x	Stephanie Benitez (2026)
x	Sarah Hogan (2024)		Jarvis Davis (2026)
x	Julie Smitherman (2025)	x	Courtney Bennett (Ex officio)
x	Kirk Lightfoot (2025)	x	Adele Nelson (Ex officio)
Excu.	Ken Jones (2025)		Mayor Rusty Nix (Ex officio)
	Clay Nordan (2025)		Junior Mayor (Ex officio)
x	Kathy King (2025)		MDCD Representative (Ex officio)

**Call to Order and Approval of Minutes**

President Julie Smitherman called the meeting to order at 8:30 AM.

Minutes were reviewed from the meeting on June 13, 2024. *On a motion by Kirk Lightfoot, seconded by Patricia Honeycutt, minutes were approved as presented.*

**Treasurer's Report**

Treasurer Sarah Hogan presented a report dated 8/2/24 indicating:

- Income Statement (Profit & Loss for 6/10/24 – 8/2/24): -\$2,713.84
- Balance Sheet (as of 8/2/24): \$65,000.83
- Outstanding checks: \$320
- Net Statement Balance (as of 8/2/24): \$65,100.83

**Income Sources:**

- **Membership Dues:** \$185.00 (\$6,964.35 YTD)
  - **Individual:** Tina Smith
  - **General:** Adele Nelson
- **Veteran Banners:** \$1,459.20
  - 5 sold
- **CO.STARTERS Course fees:** \$286.29
  - 3 collected
- **Fundraising:** \$94.25
  - 2 hydrant posters and 4 coloring books sold at Falcon Art Supply
  - 1 Shining star t shirt

- Interest from Commercial Sweep: \$254.70

**Work Plan Report:**

Work Plan	Budgetary Allocation	Actual Expenses	Ending Balance
<b>ORGANIZATION:</b> Tinglewood Festival	\$100	\$100	\$0
<b>PROMOTION:</b> Friday Nights at the Cove	\$2,000 from General Fund + \$2,949.90 in sponsorships = \$4,949.90	\$2,471.58	\$2,978.32 under budget
<b>PROMOTION:</b> Main Street Photo Contest	\$760	\$740	\$20 under budget

*On a motion by Patricia Honeycutt, seconded by Sean Hilty, the financial reports were approved as presented.*

**President's Report**

President Julie Smitherman welcomed new board member Tonia Mayton.

**Committee Reports**

**Executive Director's Report**

**Activity Report**

Courtney Bennett reported the following activities:

- June 19: 2nd Annual Juneteenth Celebration; MMS sponsored DRUM the Program
- June 20: Magic Maker Award presented to Maggie Hall at Chamber Community Awards
- June 24: K.A.S.H. Market at Montevillo Farmers' Market
- June 25: Design Review Committee Meeting
- July 8: Meeting with Dean Richardson, UM Michael E. Stephens College of Business
- July 11: Meeting with Joyce Jones, Engaged Education Coordinator at UM
- July 23: Filmed SCR reel to advertise CO.STARTERS; Touch A Truck Read A Book Meeting
- July 24: Pendleton Hydrant Parade Interview with Alabama State Council on the Arts
- August 6: Design Review Committee Meeting

**Business Transitions**

- **Open/Closed this month:**
  - Meri Moon (618 Main Street)- July 1, 2024
  - Velvet Vixen (720 Middle Street)-July 22, 2024
- **For sale:**
  - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
  - None Reported
- **Opening Soon:**
  - N/A

**Old Business**

1. Volunteer Hours – submit via the chat function or by email
2. CO.STARTERS Program (EV Committee)
  1. Sponsors needed for 2024 program at the levels below
    - **Innovator (\$2,500)**  
(Five slots available)
    - **Promoter (\$500)**  
(Six slots available)
3. Fundraising Ideas
  1. Inaugural Monte Gras Ball Fundraiser to be held at Anna Irvin on February 1, 2025
4. Board Retreat
5. Reclassification and raise request for Executive Director

**New/Other Business**

- Main Street Alabama Grant Application – Vote
  1. The application was unanimously approved.
- Commercial Sweep Increase – Propose New Amount and Vote
  1. Action was not taken on this item.
- RSVP Tour and Lunch at noon on Tuesday, September 17 – Tour Leader Needed
  1. Action was not taken on this item.
- Main Street Alabama LAB Conference in Monroeville – August 14-16
  1. Attending: Courtney Bennett, Tonia Mayton, Kirk Lightfoot, Herman Lehman, Susan Lehman, Marissa Wilson, Lelia Mitchell (and Adele and Mark Nelson – banquet only)

**Announcements/Upcoming Events**

- **Every Monday:** Montevallo Farmers' Market continues! Offering fresh, local produce and other locally-made items, the market will be held every Monday from 3-6 PM in the parking lot behind Montevallo First Baptist Church (660 Main Street) through August 19. Organized by Montevallo Chamber of Commerce.

- **Monday, August 12:** "Meet the Bulldogs" at Theron Fisher Stadium at 6 PM! All fall sports from MHS, MMS, and Montevallo Youth Sports will be represented, including football, cheerleading, volleyball, cross country, and the MHS Marching Troubadors. Free admission.
- **Saturday, August 17 - Tuesday, August 20:** Move-in Days at the University of Montevallo.
- **Sunday, August 18:** Montevallo Main Street's Promotion Committee will host a "make and take" craft for incoming University of Montevallo freshmen at Parnell Memorial Library from 1-4 PM.
- **Tuesday, August 20:** Meri Moon's Ribbon Cutting will be held at 10 AM at 618 Main Street! Hosted by Montevallo Chamber of Commerce.
- **Wednesday, August 21:**
  - Montevallo Chamber of Commerce hosts their monthly luncheon. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Speakers from Montevallo Elementary, Middle, and High Schools will speak about "Back to School." Sponsored by Regions Bank. RSVP by August 16 to (205) 665-1519 or [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com).
  - Beginning of fall semester at the University of Montevallo.
- **Thursday, August 22:** Football season begins at Montevallo High School with a game vs Tarrant at 7 PM.
- **Tuesday, August 27:** CO.STARTERS Fall 2024 course begins. Learn more and apply [at this link](#).
- **Saturday, September 7:** Alabama's premier, all-woodworking art festival will celebrate "Shavings, Smoke, and Sound" during its 6th year in Montevallo's Orr Park on September 7, 2024.

Their next meeting is scheduled for Thursday, September 12, 2024 at 8 AM at City Hall in the Council Chambers.

### Adjournment

On a motion by Kirk Lightfoot, seconded by Jackie Chappell, the meeting was adjourned at 8:54 AM.

Respectfully submitted,

Marissa Wilson, Secretary