

Board of Directors' Meeting

Thursday, March 20, 2025



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – February 13, 2025**
- IV. **Treasurer's Report**
- V. **President's Report**
- VI. **Board Committee Reports**
 1. Organization – Kirk
 2. Design - Julie
 3. Promotion – Sarah
 4. Economic Vitality – Ken
- VII. **Executive Director's Report**
 1. Activity Report
 1. Feb. 19: Montevallo Chamber Luncheon – Black History Month
 2. Feb. 20: Best of the Best meeting with Shelby County Reporter
 3. March 6: Meeting with Interact Club – youth arm of Rotary
 4. March 8: Inaugural Montevallo Backyard Book Fest
 5. March 10: Parks & Recreation Board Meeting
 6. March 12: Main Street Alabama Quarterly Training on Historic Preservation – Foley, AL
 7. March 19: Montevallo Chamber Luncheon – Public Safety
 2. Business Transitions
 1. Opened this month:
 1. China Mix (728 Main St.) – Opened March 3
 2. Opening soon:
 1. Xcaret Grill Mexican Restaurant (1032 Main St.)
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. Slice (1105 Ashville Rd.) – Closed March 2
 5. Properties for sale/rent within the District:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. n/a
- VIII. **University of Montevallo Report**
- IX. **City of Montevallo Report**
- X. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. Membership Drive
 3. Business Basics 2025 and Falcon Consulting
 4. President-Elect Nominations

5. \$20K Grant from Main Street Alabama
 1. Committee for “Back Lot” 2024 Grant Project – Meeting #4 to be held tomorrow
 2. 2025 Grant funds will be issued after 2024 project is complete.
 3. Deadlines are April and July 2025.

XI. New Business

1. Funding Allocation Request - Vote
2. 501c3 Application
 1. Considering paying \$5,000 to Legacy Wealth Financial Group for assistance or creating the application with volunteer assistance

XII. Other Business

XIII. Announcements

- Events
 - **Saturday, March 29:** Free Dump Day! Bring items to Montevallo Recycling Center (1120 Overland Road) from 7 AM - 2 PM.
 - **Tuesday, April 1:** Deadline to submit artwork for new Black History Month banner series. Artists must be age 5-18. For more information, visit Parnell Memorial Library during regular business hours for a physical registration form and template.
 - **Saturday, April 19:** Montevallo's Annual Arts Fest, organized by Montevallo Arts Collaborative, will be held at Orr Park from 10 AM - 5 PM. Contact montevalloarts@gmail.com for more information.
 - **Thursday, April 24:** Montevallo Chamber of Commerce hosts their Annual Golf Tournament at Cahaba Falls Country Club, benefitting the Mary Lou Williams Memorial Scholarship Fund. For more information, contact montevallochamber@gmail.com or 205-665-1519.
 - **Friday, April 25:** Friday Nights at the Cove season begins! More details will be announced soon. Contact us if you would like to sponsor a concert this year!
 - **Saturday, April 26:** The 4th Annual Spring Fling Family Food Truck Fest will be held from noon to 6 PM at the Orr Park Pecan Grove, co-hosted by Montevallo Main Street, Impact Montevallo, and DRUM the Program. More details will be announced soon!
- **Next Meeting** – Thursday, April 10, 2025 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XIV. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2025

Julie Smitherman
 Kirk Lightfoot
 Ken Jones
 Clay Nordan
 Kathy King

Terms Expiring 2026

Susana Vazquez
 Sean Hilty
 Marissa Wilson
 Stephanie Benitez
 Wyatt Hall

Terms Expiring 2027

Tonia Mayton
 Patricia Honeycutt
 Jackie Chappell
 Susan Lehman
 Sarah Hogan Shaw

Ex Officio

Rusty Nix
 Adele Nelson
 Courtney Bennett
 MDCC Representative
 Junior Mayor, MJCC