

Date: March 2017

Title: ValloCycle Board Minutes

Members Present: Arthur H (Chair), Susan C, Meg W, Rob M, Elliot M

Members Absent: Jason P, Lee W, Andrea E, Hollie C

Guest: Janice S

People

Board member update

Guest: Janice Seaman – Bicentennial board member & here to help us with the April Historical

Tour

Operations

Current Bike Memberships: 2

February Income: \$40 February Expenses: \$0

Net: \$40

Balances: \$1,388 City Account: \$163

UofM Account: \$681 City Budget: \$544

Fleet Update: 5 bikes ready for members

33 bicycles in fleet (2 rented, 5 on prep, 3 retired/parts, 23 need maint.)

Newly Retired: TINMAN, LULU, & MISS FREDA Maintenance: 9 chain replacements needed

Need Names: 5 bikes

Vallocycle.com – JP no update since previous meeting.

Green Fund Grant – Equipment has been ordered. Discussed signing requirements for station. Continue to search for alternate options.

Marketing/Fund Raising:

ValloPals Cleanups – MW Bicentennial clean-ups during March meet 9am @ city hall. Promote to our members and cleanup the community. Organizations can adopt areas of the city.

Bicentennial Historic Ride (Bike-a-thon) – JS tours leave every half-hour beginning 9am, last tour leaving 11am. Approximately one hour tours. ValloCycle to provide about 15 bicycles for rent (free of charge with waiver). Poster, flyers going out with children at schools the week before. Meet by gravel wooden bridge in Orr Park. Saturday April, 29th. Route takes place through historic Montevallo, with actors giving the tour at several stops!

Swamp Tour – great turn-out, continue weekend rides in April.

GlowRide – March was the largest group yet, we had participants come from Trussville! We will continue evening rides after the time-change called Twilight Ride

Email Newsletter – first edition went out in March. Facebook page has signup section.

Chamber Chatter – April: How to Share the Road with Cyclists Events: February – Glow Ride (2nd Wednesday) 8th

March - Swamp Tour (1st Saturday) 4th Saturday Ride

March – Glow Ride (2nd Wednesday) 8th April – Twilight Ride (2nd Wednesday) 12th April – Bicycle Maintenance Workshop 17th

April – Earth Fest 21st

April – Montevallo Arts Festival 22nd

April – Bicentennial Tour (Bike-A-Thon) 29th Saturday Ride

Passed Movements:

Allocate \$72 to purchase ValloCycle bumper stickers Allocate \$100 to purchase bicycle maintenance supplies Approval of February 2017 ValloCycle board minutes

Other Business:

Idea Blurb: Supporting membership t-shirts should be different from original ValloCycle t-

shirts

Newsletter – include cleanups

Next board meeting April 18st (City Hall) 6pm