

# MINUTES

## Montevallo Main Street (MMS) Board of Directors' Meeting

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	DATE
In Attendance (term expiration)	12/8/2022

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Excu.	Herman Lehman (2022)	X	Happy Smith (2024)
X	Kirk Lightfoot (2022)	X	Jim McDonald (2024)
X	Ken Jones (2022)	X	Cheryl White (2024)
Excu.	Sarah Hendren (2022)	X	Patricia Honeycutt (2024)
X	Clay Nordan (2022)	Excu.	Jackie Chappell (2024)
X	Julie Smitherman (2023)	X	Courtney Bennett (Ex officio)
Excu.	Kathy King (2023)	X	Adele Nelson (Ex officio)
X	Sarah Hogan (2023)		Mayor Rusty Nix (Ex officio)
X	Carolyn Garrity (2023)		Junior Mayor (Ex officio)
X	Anabel Catano (2023)		MDCD Representative (Ex officio)
X	Leila Mitchell		

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### Call to Order and Approval of Minutes

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President S. Hogan called the meeting to order at 8:10 a.m.

Minutes were reviewed from the meeting 11/10/2022. *On a motion by Jim McDonald, seconded by Carolyn Garrity, minutes were approved as presented.*

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### Treasurer's Report

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Treasurer, S. Hendren, was unable to attend, report was presented by Sarah Hogan dated 12/8/2022 indicating:

**Income Statement (Profit & Loss for Jan 1, 2022- December 8, 2022):** \$-8,507.34

- **Balance Sheet (as of 12/8/2022):** \$29,278.32
- **Outstanding checks:** \$5,660.56
- **Net Statement Balance (as of 12/8/2022):** \$23,617.73
- **Membership Dues:** \$0.00 collected this month (TOTAL YTD: \$10,220.54)
- **Veteran Banners:** \$600.00 (2 sold)
- **Sponsorships:** \$20.00 (Cedar Advisory Board for CoStarters reception)

*On a motion by Kirk Lightfoot, seconded by Julie Smitherman, financial reports were approved as presented.*

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## President's Report

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President S. Hogan reported:

- We have had lots of community events since our last meeting, appreciation was extended.
- Main Street Holiday Party 12/14/2022 5-7pm, Bradford Real Estate Group.
- An update was given on a hotel group, IHG looking to locate at the Victory building.
- Three 30 minute parking signs are to be installed in front of Smitherman's Pharmacy to discourage UM student parking there.
- Board member nominations for terms ending 2025 have been taken. Once Courtney speaks with the interested parties, a vote will be held via email.

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## Board Committee Reports

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**Organization Committee** – Committee Chair, S. Hogan, had nothing additional to report.

**Design Committee** – Committee Chair, K. Lightfoot, reported that design committee we had 16 student groups and 20 merchants to participate in the Christmas windows contest. 2 winners donated their proceeds back to the Main Street organization, American Sign Language Club and Bradford Real Estate Group. The google doc used for sign up seemed to work very well this year. We will also be providing a judges tip sheet for 2023. There has been a discussion of integrating a design committee choice award for 2023. We're working on repainting the photo frame, a blue color was chosen to replace the red. Landscaping at the Post Office is scheduled for January. We will be discussing 2023 facade grant program in January. Retired veterans banners have been taken down and renewals are in the works. Maya Metz-Logue has submitted a design for the sun she is painting in memory of Robin Metz that was approved by the committee last night and should begin construction soon.

**Promotion Committee** – Committee Chair, C. Garrity, reported that they did not meet for December, however they put out a successful Small Business Saturday video. Adele is working with Hair and Healing on a fashion show that is scheduled for April 29 at the Center for the Arts. Tulip bulb planting has begun but there are several more locations scheduled.

**Economic Vitality Committee** – Committee Chair, K. Jones, reported that they did not meet for December yet however we've renewed our 2023 CO.STARTERS membership.

**Sustainability Committee** – Committee Chair, J. McDonald, reported that they did not meet for December, but they do have their survey out in regards to the impact of the Alabaster development on Montevallo and the swamp.

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## Executive Director's Report

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- **Activity Report**

- Slice ribbon cutting was 11/10/2022, Co Starters graduation celebration was 11/15/2022 and Christmas tree lighting and parade were 12/1/2022.

- Courtney attended a Main Street webinar "When Art Comes to Town" on 12/6/2022 and it was very informative. She has a link to the webinar if anyone is interested in viewing it.

- Courtney has been selected to serve as the local director ex-officio member of the Main Street Alabama Board for 2023! We are thrilled that she has this opportunity! There are 4 in person meetings

per year so she will be travelling to those.

**Business Transitions** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.

- **Opened – None**
- **Opening soon** –
  - Pit 119, 629 Main Street, date TBA
  - Xcaret Grill, 1032 Main Street, date TBA
- **Ownership Transitions** – none reported
- **Property for sale** – Lot on Island Street for sale or build to suit
- **For Rent** – none reported
- **Sale of Businesses** – none reported
- **Prospects** – none reported

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## Old Business

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- **Volunteer Hours** were collected in the meeting, Courtney created an electronic sheet to do this, please use this form or let Courtney know your hours.
- **EV Request** \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvements Grants and other improvements to the district. It was announced at the last city council meeting that the money can now be used any way a City would like. There has been no projection of how that might be spent presented, and we are unsure if there is a timeline to use the money by.
- **CO.STARTERS** sponsors and facilitators needed.
- **Board Member Nominations** for 2023-2025

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## New/Other Business

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- **Main Street Ornaments** Funding allocation request was approved for \$1,562.50 to order 250 ornaments to sell for \$25 each contingent upon the chamber board agreeing to pay the other ½ of the costs of the ornaments. This is a joint project with the chamber and main street and will split the cost and profits evenly. Carolyn Garrity made the motion to proceed, Kirk Lightfoot seconded the motion.

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## Announcements

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**Upcoming Events** – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

- 12/8/2022- Chamber open house 5-7
- 12/13/2022- Chamber holiday afterhours 5:30-7:30 at Slice.
- 12/4/2022- Main Street Christmas Party at Bradford 5-7.

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## Next Meeting

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The next meeting will be held at 8:00 a.m. on Thursday, January 12, 2023, in person at City Hall, with an option to call in with advanced notice.

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## Adjournment

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The meeting was adjourned at 8:57 a.m. Patricia Honeycutt made a motion to adjourn, Carolyn Garrity seconded.

Respectfully submitted,

Julie Smitherman,

Secretary