



Date: May 17, 2018
Time: 6:00pm
Location: Meadow Rd, Montevallo

Arthur H (Chair) Meg W Andrea E Cameron Strouss
 Jason P (City Council) Susan C Elliot M
 Hollie C (Mayor) Rob M Clint Green

People:

- Board members - check-in (each give an update on how they are doing)

Operations:

- Memberships
 - 1 – Current Memberships (expire Aug 15th)
 - Spring Term (Jan – April)
 - Summer Term (May – Aug 15th)
 - Fall Term (Aug 15th – Dec)
- Income - \$730
 - \$730 CarMax Board Service Grant (paid Apr-2018)
 - Jul – CarMax Hours Matching Grant for May-Jun (requested 7/2018) \$330
- Expense - \$398.73 July Expenses
 - June – Glow Ride \$30
 - July – Glow Ride \$30
- NET – \$331 – Account Balances/Budget **\$6,578.02**
 - City \$176
 - UofM \$6,161.43
 - Remaining City VC Budget **\$201.27**
- Fleet Update – 5 ready (in shed)
 - 28 Bicycles +3 Retired (3 OUT RENTED) = 33 Bicycles
 - New bikes from Trent Jones (3) need some love
 - Shed needs major reorganization – there are too many bikes for the shed.
- Workshop – turning the shed into a workshop
 - Place for repair classes/workshops
 - Outdoor repair stands
 - Used tools
 - Teaching city workers how to repair bikes
 - \$300 per year (half of budget) for tools/parts to stock workshop and clinics.
- Green Fund Grant update
 - Fall deadline Oct 1, 2018
 - Bike Shop – turning the shed into a workshop
 - IDEAS FOR FUTURE GRANTS...
 - Cool bike racks on campus –
 - Shoal Creek park access to students –
 - Mountain bike trail on university land (volunteer work)
 - Put a deadline for the organization during September for the next year.
 - Potential deer hunting? Outdoor scholars – labor and design!
 - High School – mountain bike club/team. University/as well.
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Marketing/Fund raising:

- Webstore is up and running!
 - NO ORDERS YET
 - Supporting Memberships \$60 (coupon code for students \$30)
 - Classic t-shirts \$10
 - Bumper stickers \$3
 - Pickup at city hall after purchase confirmation email
- Glow Ride
 - People keep showing up!
- Chamber Chatter
 - June – 15-minute bike wash
 - July – Used Bike Guide
 - *August – Bringing kids and fun to biking*
- Events
 - June – UN World Bicycle Day (Sunday) 3rd
 - June – Glow Ride (Wednesday) 13th
 - Frios again.
 - July – Glow Ride
 - Had a great time with friends and a bike trailer.
 - August – Glow Ride (8th)
 - August – Orientation Ride (19th)
- Idea Blurb (Open Forum)
 - Draft plans for the shed redesign
 - Fall – push for Supporting Memberships
 - Advertise on campus
 - Advertise through social media
 - Chamber Chatter?
 - Local paper(s)?
 - Courtney Bennett – is a supporter of VC
 - MailChimp – news letters (anyone interested in taking that over?)
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Movements “I move that...” / “second” / discussion / all in favor / “motion is carried”

- Approve February 2018 Board Meeting Minutes
- Approve April 2018 Board Meeting Minutes
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Next Board Meeting – August 16th